



STATE STREET

2009 BENTLEY GLOBAL BUSINESS ETHICS SYMPOSIUM & TEACHING WORKSHOP

Sponsored by the State Street Foundation

May 18 – May 22, 2009

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SYMPOSIUM AND WORKSHOP AGENDA

Facilitators: Tony Buono, Department of Management and
Bentley Alliance for Ethics & Social Responsibility
Bob Frederick, Department of Philosophy

Preparation/Background Reading:

- F. Reeves, “The Gadfly Business Ethics Project at Bentley College”
- F. Reeves, “Ethical Theories: Tools for Decision Making”
- M. Josephson, “Teaching Ethical Decision Making and Principled Reasoning”
- J. Laney, “The Education of the Heart”
- D.M. Messick & M. Bazerman, “Ethical Leadership and the Psychology of Decision Making”
- K. Goodpaster, “Can Ethics Be Taught?”
- T. Donaldson, “Values in Tension: Ethics Away from Home”

WELCOMING RECEPTION **Sunday, May 17th** **6:00 – 8:00 p.m.** **Double Tree Hotel
Waltham**

DAY 1 **Monday, May 18th** **8:00 a.m. – 5:00 p.m.** **LaCava Campus Center**
Reception **5:00 – 6:30 p.m.** **(3rd Floor)**
Bentley University

SYMPOSIUM: **Building Responsible Global Cultures:
The Role of Ethics, CSR and Sustainability**

*Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility*

Global Business Ethics Symposium & Teaching Workshop - 2

DAY 2 **Tuesday, May 19th 9:00 – 5:00**

**LaCava Campus Center 325
Bentley University**

Background Reading:

- F. Reeves, “Some Tips for Integrating Ethics into Functional Courses”
- F. Reeves, “A Six-Step Case Method for Ethical Decision Making”
- W.M. Hoffman, “Ethics in Business Education”
- R. Frederick & W.M. Hoffman, “Business Ethics in the Curriculum”
- R. Frederick, “Reflections on Teaching Difficult Ethical Problems”

9:00 -9:30 Welcome and Introductions

Workshop Introduction and Overview: The Center for Business Ethics and the Bentley Alliance for Ethics & Social Responsibility, *Tony Buono*

9:30-10:00 Pedagogical Reflections/Discussion: Lessons from the Classroom I

A Curriculum-wide Approach to Infusing Ethics, *Tony Buono*

10:00-10:45 Pedagogical Reflections/Discussion: Lessons from the Classroom II:

Business Ethics Cases and Emotions: Some Pedagogical Considerations, *Bob Frederick*

10:45-11:00 Break

11:00-12:30 Pedagogical Reflections/Discussion: Lessons from the Classroom III:

Approaches to Research and Integrating ESG Issues in the Classroom, *Lori Ryan, San Diego State University, Duane Windsor, Rice University, Blair Feltmate, Ontario Power Generation*

12:30-1:30 Working Lunch and Discussion

1:30-3:30 Philosophical Challenges of Ethical Reasoning: Presentation/Discussion with *Mike Hoffman, Executive Director, Center for Business Ethics*

Ethical Relativism and Egoism / Utilitarianism and Kant
Egalitarianism and Libertarianism / Business Applications

3:30-3:45 Break

3:45-4:15 Philosophical Challenges of Ethical Reasoning Part II: Q&A with Mike Hoffman

4:15-5:00 Day 2 Wrap-up and Reflections

Global Business Ethics Symposium & Teaching Workshop - 3

DAY 3 **Wednesday, May 20th** **9:00 – 5:00** **LaCava Campus Center 325**
Bentley University

Background Reading:

- M. Friedman, “The Social Responsibility of Business is to Increase Its Profits”
- J. Boatright, “What’s So Special about Shareholders?”
- A. Buono & L. Nichols, “Shareholder and Stakeholder Interpretations of Business’ Social Role”
- F. Reeves, “Ethics without Philosophical Ethics: Some Commonly Accepted Ethical and Professional Principles”

9:00-10:30 **Business Mindsets about Ethics and Responsibility:** Shareholder v. Stakeholder Views of the Firm, *Tony Buono*
Role Play Case Discussion & Exercise: The Panalba Decision

10:30-10:45 **Break**

10:45-12:00 **Giving Voice to Values,** *Mary Gentile, Aspen Institute*

12:00-1:00 **Working Lunch and Discussion**

1:00-2:30 **Using Business Ethics Videos:** “Rose Thomas” video and group case discussion. Discussion of principles, concepts and pedagogy for thinking about and teaching ethical business decision making, *Bob Frederick*

**INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS
AND A&S COURSES**

2:30-3:15 **Ralph Huenemann,** *University of Victoria (Canada)*

3:15-3:30 **Break**

3:30-4:15 **Jacob Park,** *Green Mountain College (Vermont)*

4:15-5:00 **Linda Edelman,** *Bentley University*

Global Business Ethics Symposium & Teaching Workshop - 4

DAY 4 **Thursday, May 21st 9:00 – 5:00**

**LaCava Campus Center 325
Bentley University**

Workshop Reception and Dinner 5:30 – 7:30

**Student Center
Bentley University**

Background Reading:

- R. Jackall, “Moral Mazes: Bureaucracy and Managerial Work”

**INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS
AND A&S COURSES**

9:00-9:45 **Moral Mazes**, Article discussion, *Bob Frederick*

9:45-10:30 **John Minor**, *Bentley University*

10:30-10:45 **BREAK**

10:45-11:30 **Semra Aşçigil**, *Middle East Technical University (Turkey)*

11:30-12:15 **Mike Bravo**, *Bentley University*

12:15-1:15 **Working Lunch and Discussion**

1:15-2:00 **Andreas Budihardjo**, *Prasetiya Business School (Indonesia)*

2:15-3:00 **Jeff Aresty**, *Bentley University*

3:00-3:15 **Break**

3:15-4:00 **Abdelwehab Alwehab**, *Baghdad University (Iraq)*

4:00-4:45 **Heja B. Sindi**, *University of Kurdistan (Iraq)*

4:45 **Wrap-up and Discussion**

5:30 **Workshop Reception & Dinner**

**Student Center
Bentley University**

Global Business Ethics Symposium & Teaching Workshop - 5

DAY 5 **Friday, May 22nd** **9:00 – 1:00** **LaCava Campus Center 325**
Bentley College

**INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS
AND A&S COURSES**

9:00-9:45 **Carol Cirka, *Ursinus College (Pennsylvania)***

9:45-10:30 **Diane Kellogg, *Bentley University***

10:30-10:45 **BREAK**

10:45-11:30 **S. Elankumaran, *TA Pai Management Institute (India)***

11:30-12:15 **Effie Stavrulaki, *Bentley University***

12:15-1:00 **Patrick Awuah, *Ashesi University (Ghana)***

1:00 **Closing Lunch and Workshop Conclusion**