Objective:
The objective of this study is to determine what is being done by employers to handle the rapid growth of social media.

Methodology:
This survey, conducted in August of 2009, elicited 798 responses from compliance and ethics professionals in for-profit, non-profit, and government institutions.

Key Findings:
- 50% of respondents reported that their company does not have a policy for employee online activity outside of the workplace
- 53% of respondents reported that their companies do not have an active monitoring system
- 24% of respondents said that an employee in their organization had been disciplined for activities on Facebook, Twitter, or LinkedIn, while 37% did not know

Conclusions:
Social networking has exploded, while companies have been caught playing catch-up to institute appropriate policies. A lack of formal processes for monitoring the usage of social networks could mean that there is a lot more going on that organizations are not aware of. As organizations become aware of these situations, more rigorous policies and procedures for managing social network usage will be implemented. A more recent study from 2011 is also posted on this website under the title “Social Media and Compliance”.

Full Report