Bose Corporation was founded in 1964 by Dr. Amar G. Bose, a professor of electrical engineering at MIT. Today, the company remains driven by its founding principles, investing in long-term research to develop new technologies with real benefits to customers.

In this lecture, Bose’s first employee and long-serving President, Sherwin Greenblatt, will join current President and CEO, Bob Maresca, to discuss the principles and values Dr. Bose modeled from its inception, and which the company still upholds today.

Bob Maresca first joined Bose as a senior research engineer for the Bose suspension research initiative. In 1997, he was named GM of the Noise Reduction Technology Group and in 2002, was promoted to VP of Bose’s largest business, the Home Entertainment Division. Bob became President of Bose in 2005. He holds a B.S. in Mechanical Engineering from MIT and a master’s degree in Electrical Engineering and Computer Science from Stanford.

Sherwin Greenblatt was the first employee of Dr. Bose, his former professor at MIT. At Bose, he has held the positions of Project Engineer, Chief Engineer, Director of Engineering, Executive Vice President and, for 15 years, President. After retiring from Bose, Sherwin served as the Executive Vice President and Treasurer of MIT. He now volunteers his time as Director of the MIT Venture Mentoring Service and is on boards at the Olin College of Engineering and Bose Corporation.

Raytheon Company is a technology and innovation leader specializing in defense, homeland security and other government markets throughout the world. With a history of innovation spanning 92 years, Raytheon employs 61,000 people worldwide and had annual sales of $22.8 billion in 2014.