CULTURAL TRANSITION PROGRAM

PROGRAM OVERVIEW
The Cultural Transition Program is one of several programs offered by the English Language and American Culture Institute at Bentley University. It is an intensive academic and acculturation program designed to prepare incoming international graduate students for the challenging coursework in the graduate school of business at Bentley University.

PROGRAM BENEFITS
Through successful completion of the Cultural Transition Program, participants will:
- Build confidence and cross-cultural awareness both for professional and personal interactions
- Improve oral and written English language skills through specially designed courses
- Be introduced to American-style business practices and U.S. cultural expectations

WHAT WILL STUDENTS LEARN?
Students in the program will develop their oral communication, critical-thinking, and business-writing skills through case-study analysis, introduction to business concepts, and evaluation of current issues in business. Students will also gain valuable insight into the U.S. graduate university system including classroom expectations, U.S. cultural norms, and how to work successfully on intercultural teams.

PROGRAM DETAILS
DATES:
Tuesday, August 2, 2016 to Friday, August 19, 2016 (Arrival expected by Monday, August 1, 2016).

PROGRAM SCHEDULE:
9:00 a.m. to 2:30 p.m.
The morning modules include Oral Communications for Business and Business Writing.

The afternoon modules will consist of professional development workshops, professional skills activities, and guest lectures.

COURSE DESCRIPTIONS

ORAL COMMUNICATIONS FOR BUSINESS
The Oral Communications for Business class is designed to build and reinforce language skills. It focuses on strategies for improving all aspects of oral communication in a business setting, including but not limited to effective classroom interactions, impromptu speaking, and presentation skills.

BUSINESS WRITING
The Business Writing class will focus on higher-level business writing tasks and writing skills needed to communicate effectively using various business formats such as case studies and business texts, plus other supplemental materials.

PROFESSIONAL WORKSHOPS
Students will also participate in various workshops that provide insights into United States culture and prepares students for their MBA or MS programs.

TOPICS INCLUDE:
- Professional Skills Development
- Email Etiquette
- Working on Intercultural Teams
- Managing Cross Cultural Conflict

CULTURAL TRANSITION PROGRAM OPTIONS

Cultural Transition Program Tuition Only ($2,600)
This option includes the program tuition and all course materials. This option does not include housing or meals. There are a number of dining options on campus as well as off campus.

Cultural Transition Program Tuition and Housing ($5,000)
This option includes off-campus housing, shuttle transportation to and from Bentley University campus from Monday August 1, 2016 through August 20, 2016 as well as the program tuition and all course materials. Meals: Off-campus housing includes a daily hot breakfast. All other meals are not included. There are a number of dining options on campus as well as off campus. Note: Housing is optional.

FOR MORE INFORMATION AND TO REGISTER:
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