Alex Whitmore
Co-Founder and Managing Director

Beyond Giving: Engaging Communities to Create Value
Tuesday, April 5, 2016, 3:30 p.m.
Wilder Pavilion, Adamian, Bentley University, Waltham, MA

Taza Chocolate is a pioneer in the rapidly growing craft chocolate industry. Co-Founder Alex Whitmore attributes much of the company's success to Taza's authentic relationships with the communities in which it operates. From the chocolate factory in Somerville, Massachusetts to the cacao farms in the Dominican Republic, Taza partners to create positive impact. Alex will reflect on the ethics that have guided Taza's community engagement from day one, and he will share how these ethics continue to deliver value in small, large, and often unexpected ways.

Alex Whitmore is the Co-Founder and Managing Director of Taza Chocolate. In 2006, Alex combined his passions for food, travel, and culture to create a company with the mission of making stone-ground chocolate that is seriously good and fair for all. Taza is one of the country's original craft chocolate makers and pioneered the first third-party certified Direct Trade cacao sourcing program to ensure that farmers share the reward of making a great product. Taza Chocolate is available across the country and abroad in specialty, natural, and gift stores, and is used in the kitchens of many fine restaurants.

Raytheon Company is a technology and innovation leader specializing in defense, homeland security and other government markets throughout the world. With a history of innovation spanning 92 years, Raytheon employs 61,000 people worldwide and had annual sales of $22.8 billion in 2014.

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