



Partnership Program Bentley College - University of São Paulo

As part of the partnership with the University of São Paulo, a Certificate Program on *Management of Innovation and Technology* brought 21 students and alumni/ea from the University of São Paulo to Bentley. A combination of colloquia, seminars and plant visits provided post-graduate students with the opportunity to explore contemporary management topics during the week of June 4-8, 2007. The program offered a forum for discussing the concepts, tools, and best-in-class practices for managing effectively in technology-based business environments, including techniques for dealing with innovation, organizational complexity, integrated work processes, risk, uncertainty, change, technology transfer; cross-functional commitment, self-directed teams and leadership.

The program started ten years ago. It led to faculty exchanges, scholarly visits, joint research, and most recently to a joint grant proposal between the two universities.

The picture shows the group of Brazilian students with their leader, Professor Isak Kruglianskas from the University of Sao Paulo and Professor Hans Thamhain, Bentley's coordinator of the program.

