

**Bentley Doctoral Program**

**PHD 1511: Signature Seminar**

**GLOBATION AND ITS CHALLENGES**

**Fall 2006**

**SYLLABUS**

**INSTRUCTOR**

Shiping Zheng, Ph.D., Associate Professor of International Studies

**OFFICE:** International Studies Department, Morison 204 x 2619

**COURSE INFORMATION**

Day/time of meeting: Thursday, 2:00 – 5:00 pm

Class location:

Course site on Blackboard will be created once the course is approved

**COURSE DESCRIPTION**

The world is becoming increasingly interconnected and interdependent whether we like it or not. Although globalization in the form colonialism and market expansion is not new, the IT revolution and the collapse of the Cold War international system in recent decades have been driving the flow of goods, services, capital, people, ideas, and images at an unprecedented speed. What is this process called globalization? What are the theoretical and practical issues in the on-going debates over globalization? What impact has this process brought upon politics, security, trade, finance, and cultures of the world? Is the process of globalization good or bad for developing countries and for developed countries? These are among the topics to be addressed.

This seminar begins with an introduction defining what globalization is and is not, why everyone is talking about it, and what forces are pushing it. The seminar then engages the students in the theoretical debates about the nature of the globalization, after which it examines the political, economic, security, and cultural impact of globalization. Further more, we will use the case of China, India and the United States to show how nations react to the challenges of globalization. The seminar ends with a discussion of the issue of governance in the age of globalization

**COURSE LEARNING OBJECTIVES**

- Knowledge**

This thematic seminar is designed to provide students with solid knowledge of the global changes driven by technological and economic forces and a deep understanding of the emerging issues and theoretical debate about globalization. The evidence of such knowledge and understanding will be required in class and case discussions.

□ **Skills**

Through this course, students will develop intellectual capabilities and research skills which will enable them to engage in critical analysis of the complex political, security, economic, and cultural challenges facing world business and government leaders in the 21<sup>st</sup> century. These skills will be demonstrated in research designs and in research papers.

□ **Perspectives**

Students will also be expected to develop global and multidisciplinary perspectives in analyzing cases and issues. The demonstration of these perspectives will be required in student presentations and research paper.

**PRE-COURSE READINGS AND LEARNING MATERIALS**

Friedman, Thomas L. 2000. *The Lexus and the Olive Tree: Understanding Globalization*

Friedman, Thomas L. 2006. *The World Is Flat [Updated and Expanded]: A Brief History of the Twenty-first Century*

Video: Commanding Heights: The Battle for the World Economy, PBS, 2002. (Six hours long on 3 DVDs. Based on the best-selling book by Pulitzer Prize-winner Daniel Yergin and Joseph Stanislaw, this groundbreaking series explores our changing world - the great debate over globalization and the future of our society). DVDs can be borrowed from the instructor in Morison 204.

**CLASSROOM DELIVERY METHOD**

This course will be taught in lectures, class and case discussions and student presentations

**GRADING/PERFORMANCE EVALUATION**

Class participation will be based on the readings for the week. Students must come to the seminar having read the assigned chapters and journal articles and having been prepared to engage fellow students in discussions (20% of Course Grade).

Two book reviews (5 pages each) will be assigned during the semester in which students are asked to summarize and critique the arguments of the books listed for this seminar (30% of Course Grade).

At the end of the semester, a research paper of 20 pages is required in which students, through comparative studies of cases or countries, assess the positive and negative impact of globalization and the challenges it poses to nation-states and international system (50% of Course Grade).

## ACADEMIC HONESTY STATEMENT

The students, faculty, and administration at Bentley College have agreed to the Honor Code and all the students in the course must uphold this code at all times.

## LIST OF TOPICS

- Week 1      Globalization: What's Happening?**  
(Introduces students to the complex process that has become the defining feature of the 21<sup>st</sup> century)
- Stiglitz, Joseph. 2003. *Globalization and Its Discontents*, Chapter 1
- Held, David, Anthony McGrew, David Goldblatt, Jonathan Perraton. 1999. *Global Transformations: Politics, Economics and Culture*, Introduction
- Week 2      History of Globalization**  
(A brief introduction to the historical process of flow of goods, services, and people across state boundaries)
- Held, David, Anthony McGrew, David Goldblatt, Jonathan Perraton. 1999. *Global Transformations: Politics, Economics and Culture*, Conclusion
- Keohane, Robert and Joseph Nye. "Globalization: What's New, What's Not (And So What?)". *Foreign Policy*, Spring 2000
- Week 3      Competing Conceptions of the New World (Dis)Order**  
(Introducing various theoretical models that seek to define the nature of the post-Cold War world in the age of globalization)
- Huntington, Samuel. "The Clash of Civilizations?" *Foreign Affairs*, Summer 1993, 72/3
- Said, Edward. "The Clash of Ignorance." *The Nation*, October 4, 2001  
<http://www.thenation.com/doc.mhtml?i=20011022&c=1&s=said>
- Hoffmann, Stanley. "Clash of Globalizations." *Foreign Affairs*, July-August. 2002, 81/4

Supplementary:

Fukuyama, Francis. 1992. *The End of History and the Last Man*

- Week 4**      **Debate over Globalization**  
(Examining the key issues in the on-going debate over globalization)
- Held, David and Anthony McGrew, eds. 2003. *The Global Transformation Reader: An Introduction to the Globalization Debate*, 2<sup>nd</sup> Revised Edition
- Week 5**      **The Political Impact of Globalization**  
(Examining the impact of globalization on nation-state and international system)
- Held, David, Anthony McGrew, David Goldblatt, Jonathan Perraton. 1999. *Global Transformations: Politics, Economics and Culture*, Chapter 1
- Stiglitz, Joseph. 2003. *Globalization and Its Discontents*, Chapter 2 and 3
- Week 6**      **The Security Impact of Globalization**  
(Examining the challenges to national security in the age of information revolution and globalization)
- Held, David, Anthony McGrew, David Goldblatt, Jonathan Perraton. 1999. *Global Transformations: Politics, Economics and Culture*, Chapter 2
- Week 7**      **The Economic Impact of Globalization**  
(Examining the impact of globalization on domestic markets, trade, foreign direct investment, and currency exchange)
- Held, David, Anthony McGrew, David Goldblatt, Jonathan Perraton. 1999. *Global Transformations: Politics, Economics and Culture*, Chapters 3-5
- Week 8**      **The Cultural Impact of Globalization**  
(Examining how world's cultures change under the impact of globalization)
- Held, David, Anthony McGrew, David Goldblatt, Jonathan Perraton. 1999. *Global Transformations: Politics, Economics and Culture*, Chapter 7

Cowen, Tyler. 2002. *Creative Destruction: How Globalization Is Changing the World's Cultures* (Princeton: Princeton University Press), Chapters 1 and 4

Supplementary:

Berger, Peter and Samuel Huntington. 2003. *Many Globalizations: Cultural Diversity in the Contemporary World*

Barber, Benjamin. "Jihad vs. McWorld" *Atlantic Monthly*, March 1993

**Week 9**

**Globalization and Local Reaction: The Case of China**

(Examining China's reaction to globalization and using the case of China as the manufacturing center to demonstrate the benefits and costs associated with globalization)

Zweig, David. 2002. *Internationalizing China: Domestic Interests and Global Linkages*

Supplementary:

Quinlan, Joseph. "Ties That Bind: Rethinking U.S.-China Trade." *Foreign Affairs*, July-August 2002, 81/4

**Week 10**

**Globalization and Local Reaction: The Case of India**

(Examining the India's reaction to globalization and using the case of India as the outsourcing center to demonstrate the benefits and costs associated with globalization)

Davies, Paul. 2004. *What's This India Business?: Offshoring, Outsourcing, and the Global Services Revolution*

**Week 11**

**Is Globalization Good for Developing Countries?**

(Examining the competing views of whether globalization is helping or hurting poor countries)

Wolf, Martin. 2004. *Why Globalization Works*

Milanovich, Branko. "The Two Faces of Globalization: Against Globalization as We Know It." *World Development* 2003, 31/4

Supplementary:

IMF. "Globalization: Threat or Opportunity? April 12, 2000 (Corrected January, 2002) <http://www.imf.org/external/np/exr/ib/2000/041200.htm#1>

**Week 12**      **Is Globalization Good for the United States?**  
(Examining the controversies in the US about free trade and jobs)

Irwin, Douglas A. 2005. *Free Trade Under Fire*, 2<sup>nd</sup> Edition

Supplementary:

Tonelson, Alan. 2002. *The Race to the Bottom*

**Week 13**      **Governance in a Globalizing World**

Held, David and Anthony McGrew. 2002. *Governing Globalization: Power, Authority, and Global Governance*

Supplementary:

Nayyar, Deepak. 2002. *Governing Globalization: Issues and Institutions*

**Optional**      **Judging Globalization**

Bhagwati, Jagdish. 2004. *In Defense of Globalization*

Sen, Amartya. "How to Judge Globalization" *The American Prospect*,  
January 1, 2002 <http://www.prospect.org/print/V13/1/sen-a.html>