2013 BENTLEY GLOBAL BUSINESS ETHICS SYMPOSIUM & TEACHING WORKSHOP

Sponsored by the State Street Foundation

May 20 – May 24, 2013

Past Sponsors: GE Foundation
Guardsmark
Liberty Mutual
Monsanto
Sears, Roebuck
Texas Instruments
Verizon (formerly NYNEX & Bell Atlantic)

SYMPOSIUM AND WORKSHOP AGENDA

Facilitators: Tony Buono, Department of Management and
Bentley Alliance for Ethics & Social Responsibility
Bob Frederick, Department of Philosophy

Preparation/Background Reading:
• F. Reeves, “The Gadfly Business Ethics Project at Bentley College”
• F. Reeves, “Ethical Theories: Tools for Decision Making”
• K. Goodpaster, “Can Ethics Be Taught?”
• M. Josephson, “Teaching Ethical Decision Making and Principled Reasoning”
• J. Laney, “The Education of the Heart”
• D.M. Messick & M. Bazerman, “Ethical Leadership and the Psychology of Decision Making”
• B. Frederick, “What is Common Sense Morality?”

WELCOMING RECEPTION Sunday, May 19th 6:00 – 8:00 p.m. Embassy Suites Waltham

DAY 1 Monday, May 20th 8:00 a.m. – 5:00 p.m. LaCava Campus Center
SYMPOSIUM: RESPONSIBILITY AND ACCOUNTABILITY IN MANAGING ORGANIZATIONAL INTEGRITY

Registration: 8:00 a.m. – 9:00 a.m. Program: 9:00 a.m. – 5:00 p.m.
Reception: 5:00 – 6:30 p.m.

Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility
DAY 2  Tuesday, May 21st  9:00 – 5:00  LaCava Campus Center 325
Bentley University

Background Reading:
- F. Reeves, “Some Tips for Integrating Ethics into Functional Courses”
- W.M. Hoffman, “Ethics in Business Education”
- R. Frederick & W.M. Hoffman, “Business Ethics in the Curriculum”
- R. Frederick, “Reflections on Teaching Difficult Ethical Problems”

9:00 -9:30  Welcome and Introductions
Workshop Introduction and Overview: The Center for Business Ethics and the
Bentley Alliance for Ethics & Social Responsibility, Tony Buono, Bentley
University

9:30-10:30  Pedagogical Reflections/Discussion: Lessons from the Classroom I:
A Curriculum-wide Approach to Infusing Ethics: Possibilities & Limitations,
Tony Buono

10:30-10:45  Break

10:45-12:00  Pedagogical Reflections/Discussion: Lessons from the Classroom II:
Business Ethics Cases and Emotions: Some Pedagogical Considerations, Bob
Frederick, Bentley University

12:00-1:30  Working Lunch and Discussion

1:30-3:30  Philosophical Challenges of Ethical Reasoning: Principle-Based Ethics –
Presentation/Discussion with Mike Hoffman, Executive Director, Center for
Business Ethics

   Ethical Relativism and Egoism / Utilitarianism and Kant
   Egalitarianism and Libertarianism / Business Applications

3:30-3:45  Break

3:45-4:15  Philosophical Challenges of Ethical Reasoning Part II: Q&A with Mike
Hoffman

4:15-5:00  Day 2 Wrap-up and Reflections

Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility
Background Reading:

- M. Friedman, “The Social Responsibility of Business is to Increase Its Profits”
- J. Boatright, “What’s So Special about Shareholders?”
- A. Buono & L. Nichols, “Shareholder and Stakeholder Interpretations of Business’ Social Role”
- F. Reeves, “Ethics without Philosophical Ethics: Some Commonly Accepted Ethical and Professional Principles”
- T. Donaldson, “Values in Tension: Ethics Away from Home”

9:00-10:30 Business Mindsets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, Tony Buono
Role Play Case Exercise & Discussion: The Panalba Decision

10:30-10:45 Break

10:45-12:00 Giving Voice to Values, Mary Gentile, Babson College

12:00-1:00 Working Lunch and Discussion

1:00-2:00 Using Business Ethics Videos: “Rose Thomas” video and group case discussion. Discussion of principles, concepts and pedagogy for thinking about and teaching ethical business decision making, Bob Frederick

INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN DISCIPLINE-BASED COURSES

2:00--2:30 Rebecca Awuah, Ashesi University, Ghana

2:30--3:00 Monica Baraldi, University of Bologna, Italy

3:00--3:15 Break

3:15--3:45 Mark Schwartz, York University

3:45--4:15 Thomas Kjaergaard, Aarhus University, Denmark

4:15--4:45 Joan Atlas, Bentley University

4:45--5:00 Day 3 Wrap-Up and Reflections

Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility
DAY 4       Thursday, May 23rd    9:00 – 5:30

LaCava Campus Center 325
Bentley University

Workshop Reception and Dinner 5:30 – 7:30
Student Center
Bentley University

Background Reading:

- R. Jackall, “Moral Mazes: Bureaucracy and Managerial Work”

INTEGRATING ETHICS & SOCIAL RESPONSIBILITY
IN BUSINESS AND A&S COURSES

9:00–9:45     Moral Mazes, Article discussion, Bob Frederick, Bentley University

9:45–10:15    Tricia Olson, University of Denver

10:15–10:45   Jonathan Ying, University of Wisconsin-La Crosse

10:45–11:00   BREAK

11:00–11:30   Caterina Tantalo, San Francisco State University

11:30–12:00   John Hayward, Bentley University

12:00–1:00    Working Lunch and Discussion

INTEGRATING ETHICS & SOCIAL RESPONSIBILITY
IN BUSINESS AND A&S COURSES

1:00–1:30     Mike Frank, Bentley University

1:30–2:00     Tarek Hatem, American University in Cairo, Egypt

2:00–2:30     Noômen Lahimer, SMU – Mediterranean School of Business, Tunisia

2:30–2:45     Break

2:45–3:15     Tarek Tantoush, Libyan Academy of Graduate Studies, Libya

3:15–3:45     Wafa ElGarth, Al Akhawayn University, Morocco

3:45—5:00     Day 4 Wrap-up and Reflections

5:30         Workshop Reception & Dinner

Student Center
Student Lounge
Bentley University

Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility
INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS AND A&S COURSES

9:00--9:45 The UN Global Compact, PRME, Rio + 20 and the Post-2015 Development Agenda: Looking Forward, Tony Buono

9:45--10:15 Darline Augustine, Pratt Institute

10:15--10:45 Ann Edwards, State University of New York-Oswego

10:45--11:00 BREAK

11:00--11:30 Helen Meldrum, Bentley University

11:30--12:00 Andrea Bather, Waikato University, New Zealand

12:00 Closing Lunch and Workshop Conclusion