2014 BENTLEY GLOBAL BUSINESS ETHICS SYMPOSIUM & TEACHING WORKSHOP

Sponsored by the State Street Foundation

May 19 – May 23, 2014

Past Sponsors: GE Foundation
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SYMPOSIUM AND WORKSHOP AGENDA

Facilitators: Tony Buono, Department of Management & Sociology
Bob Frederick, Department of Philosophy

Preparation/Background Reading:
- F. Reeves, “The Gadfly Business Ethics Project at Bentley College”
- F. Reeves, “Ethical Theories: Tools for Decision Making”
- K. Goodpaster, “Can Ethics Be Taught?”
- M. Josephson, “Teaching Ethical Decision Making and Principled Reasoning”
- J. Laney, “The Education of the Heart”
- D.M. Messick & M. Bazerman, “Ethical Leadership and the Psychology of Decision Making”
- B. Frederick, “What is Common Sense Morality?”

WELCOMING RECEPTION Sunday, May 18th 6:00 – 8:00 p.m. Embassy Suites Waltham

DAY 1 Monday, May 19th 8:30 a.m. – 5:30 p.m. LaCava Campus Center
SYMPOSIUM: THE OPPORTUNITIES AND CHALLENGES OF INTEGRATED REPORTING: STAKEHOLDER PERSPECTIVES IN A GLOBAL ENVIRONMENT

Registration: 8:30 a.m. – 9:30 a.m. Program: 9:30 a.m. – 5:30 p.m.
Reception: 5:30 – 6:30 p.m.
DAY 2    Tuesday, May 20th    9:00 – 5:00    LaCava Campus Center 325
          Bentley University

Background Reading:
- F. Reeves, “Some Tips for Integrating Ethics into Functional Courses”
- W.M. Hoffman, “Ethics in Business Education”
- R. Frederick & W.M. Hoffman, “Business Ethics in the Curriculum”
- R. Frederick, “Reflections on Teaching Difficult Ethical Problems”

9:00 -9:30   Welcome and Introductions
Workshop Introduction and Overview: The Center for Business Ethics and the Bentley Alliance for Ethics & Social Responsibility, Tony Buono, Bentley University

9:30-10:30   Pedagogical Reflections/Discussion: Lessons from the Classroom I:
A Curriculum-wide Approach to Infusing Ethics: Possibilities & Limitations, Tony Buono, Bentley University

10:30-10:45   Break

10:45-12:00   Pedagogical Reflections/Discussion: Lessons from the Classroom II:
Business Ethics Cases and Emotions: Some Pedagogical Considerations, Bob Frederick, Bentley University

12:00-1:30   Working Lunch and Discussion

1:30-3:30   Philosophical Challenges of Ethical Reasoning: Principle-Based Ethics – Presentation/Discussion with Mike Hoffman, Executive Director, Center for Business Ethics, Bentley University

          Ethical Relativism and Egoism / Utilitarianism and Kant
          Egalitarianism and Libertarianism / Business Applications

3:30-3:45   Break

3:45-4:15   Philosophical Challenges of Ethical Reasoning Part II: Q&A with Mike Hoffman

4:15-5:00   Day 2 Wrap-up and Reflections

Center for Business Ethics
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Global Business Ethics Symposium & Teaching Workshop - 3

DAY 3  Wednesday, May 21st  9:00 – 5:00  LaCava Campus Center 325
Bentley University

Background Reading:
- M. Friedman, “The Social Responsibility of Business is to Increase Its Profits”
- J. Boatright, “What’s So Special about Shareholders?”
- A. Buono & L. Nichols, “Shareholder and Stakeholder Interpretations of Business’ Social Role”
- F. Reeves, “Ethics Without Philosophical Ethics: Some Commonly Accepted Ethical and Professional Principles”
- T. Donaldson, “Values in Tension: Ethics Away from Home”

9:00-10:30  Business Mindsets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, Tony Buono, Bentley University
Role Play Case Exercise & Discussion: The Panalba Decision

10:30-10:45  Break

10:45-12:00  Giving Voice to Values, Mary Gentile, Babson College

12:00-1:00  Working Lunch and Discussion

1:00-2:00  Using Business Ethics Videos: “Rose Thomas” video and group case discussion. Discussion of principles, concepts and pedagogy for thinking about and teaching ethical business decision making, Bob Frederick, Bentley University

INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN DISCIPLINE-BASED COURSES

2:00--2:45  Rich Wokutch, Virginia Tech

2:45--3:30  Jill Brown, Bentley University

3:30--3:45  Break

3:45--4:30  Eshani Beddewela, University of Huddersfield (UK)

4:30--5:15  Cristi Lindblom, Bentley University

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DAY 4  Thursday, May 22\textsuperscript{nd}  9:00 – 5:30  LaCava Campus Center 325  
Bentley University

Workshop Reception and Dinner 5:30 – 7:30  LaCava Campus Center  
Bentley University

\textbf{Background Reading:}

- R. Jackall, “Moral Mazes: Bureaucracy and Managerial Work”

\textbf{INTEGRATING ETHICS & SOCIAL RESPONSIBILITY 
IN BUSINESS AND A&S COURSES}

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<td>9:00--9:45</td>
<td>Moral Mazes, Article discussion</td>
<td>Bob Frederick, Bentley University</td>
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<td>9:45--10:30</td>
<td>Norm Bishara,</td>
<td>University of Michigan</td>
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<td>10:30--10:45</td>
<td>BREAK</td>
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<td>10:45--11:30</td>
<td>Jegoo Lee,</td>
<td>Stonehill College</td>
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<td>11:30--12:15</td>
<td>Miriam Boeri,</td>
<td>Bentley University</td>
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<td>12:15-1:30</td>
<td>Working Lunch and Discussion/BREAK</td>
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<td>1:30—2:15</td>
<td>Monica Singhania,</td>
<td>University of Delhi (India)</td>
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<td>2:15—3:00</td>
<td>Julia Dare,</td>
<td>University of the Pacific</td>
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<td>3:00—3:15</td>
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<td>3:15—4:00</td>
<td>Robin Weiss,</td>
<td>Bentley University</td>
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<td>4:00—4:45</td>
<td>Eugene KB Tan,</td>
<td>Singapore Management University</td>
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<td>4:45—5:30</td>
<td>Yan Liu,</td>
<td>Qingdao Technological University (China)</td>
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<td>5:30</td>
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INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS AND A&S COURSES

9:00--9:45  The UN Global Compact, PRME, Rio + 20 and the Post-2015 Development Agenda: Looking Forward, Tony Buono

9:45--10:30  Patricia Martinez, University of Cantabria (Spain)

10:30--10:45  BREAK

10:45--11:30  Fritz Gairing, Pforzheim University (Germany)

11:30--12:15  Deborah Gregory, Bentley University

12:15--1:00  Jeff Moriarty, Bentley University

1:00  Closing Lunch and Workshop Wrap-Up

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