SYMPOSIUM AND WORKSHOP AGENDA

Facilitators: Tony Buono, Department of Management and Bentley Alliance for Ethics & Social Responsibility
Bob Frederick, Department of Philosophy

Preparation/Background Reading:
- F. Reeves, “The Gadfly Business Ethics Project at Bentley College”
- F. Reeves, “Ethical Theories: Tools for Decision Making”
- K. Goodpaster, “Can Ethics Be Taught?”
- M. Josephson, “Teaching Ethical Decision Making and Principled Reasoning”
- J. Laney, “The Education of the Heart”
- D.M. Messick & M. Bazerman, “Ethical Leadership and the Psychology of Decision Making”
- B. Frederick, “What is Common Sense Morality?”

WELCOMING RECEPTION  Sunday, May 20th  6:00 – 8:00 p.m.  Embassy Suites Mezzanine Room  Waltham

DAY 1  Monday, May 21st  8:00 a.m. – 5:00 p.m.  LaCava Campus Center SYMPOSIUM:  The Future of Capitalism  EDR (3rd Floor) Registration 8:00 a.m. – 9:00 a.m.  Program 9:00 a.m. – 5:00 p.m.
Reception  5:00 – 6:30 p.m.
DAY 2  Tuesday, May 22nd  9:00 – 5:00  LaCava Campus Center 325  
Bentley University

Background Reading:
- F. Reeves, “Some Tips for Integrating Ethics into Functional Courses”
- W.M. Hoffman, “Ethics in Business Education”
- R. Frederick & W.M. Hoffman, “Business Ethics in the Curriculum”
- R. Frederick, “Reflections on Teaching Difficult Ethical Problems”

9:00 -9:30  Welcome and Introductions
Workshop Introduction and Overview: The Center for Business Ethics and the 
Bentley Alliance for Ethics & Social Responsibility, Tony Buono, Bentley 
University

9:30-10:30  Pedagogical Reflections/Discussion: Lessons from the Classroom I: 
A Curriculum-wide Approach to Infusing Ethics: Limitations & Possibilities 
Tony Buono

10:30-10:45 Break

10:45-12:00 Pedagogical Reflections/Discussion: Lessons from the Classroom II: 
Business Ethics Cases and Emotions: Some Pedagogical Considerations, Bob 
Frederick, Bentley University

12:00-1:30 Working Lunch and Discussion

1:30-3:30 Philosophical Challenges of Ethical Reasoning: Presentation/Discussion with 
Mike Hoffman, Executive Director, Center for Business Ethics

Ethical Relativism and Egoism  /  Utilitarianism and Kant
Egalitarianism and Libertarianism  /  Business Applications

3:30-3:45 Break

3:45-4:15 Philosophical Challenges of Ethical Reasoning Part II: Q&A with Mike 
Hoffman

4:15-5:00 Day 2 Wrap-up and Reflections

Center for Business Ethics
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DAY 3  Wednesday, May 23rd  9:00 – 5:30  LaCava Campus Center 325  
Bentley University

Background Reading:
- M. Friedman, “The Social Responsibility of Business is to Increase Its Profits”
- J. Boatright, “What’s So Special about Shareholders?”
- A. Buono & L. Nichols, “Shareholder and Stakeholder Interpretations of Business’ Social Role”
- F. Reeves, “Ethics without Philosophical Ethics: Some Commonly Accepted Ethical and Professional Principles”
- T. Donaldson, “Values in Tension: Ethics Away from Home”

9:00-10:30  Business Mindsets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, Tony Buono
Role Play Case Discussion & Exercise: The Panalba Decision

10:30-10:45  Break

10:45-12:00  Giving Voice to Values, Tony Buono and Bob Frederick (In the spirit of Mary Gentile, Babson College)

12:00-1:00  Working Lunch and Discussion

1:00-2:00  Using Business Ethics Videos: “Rose Thomas” video and group case discussion. Discussion of principles, concepts and pedagogy for thinking about and teaching ethical business decision making, Bob Frederick

INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN DISCIPLINE-BASED COURSES

2:00-2:45  Tracy Gonzalez-Padron, University of Colorado—Colorado Springs

2:45 – 3:30  Jo Ann Oravec, University of Wisconsin—Whitewater

3:30-3:45  Break

3:45-4:30  Donna Maria Blancero, Bentley University

4:30-5:15  Charles Malgwi, Bentley University

5:15-5:30  Day 3 Wrap-Up and Reflections

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DAY 4  Thursday, May 24th  9:00 – 5:30  Back Bay Room  Student Center  Bentley University  
Workshop Reception and Dinner 5:30 – 7:30  Student Center  Bentley University  

Background Reading:

- R. Jackall, “Moral Mazes: Bureaucracy and Managerial Work”

INTEGRATING ETHICS & SOCIAL RESPONSIBILITY  
IN BUSINESS AND A&S COURSES

9:00-9:45  Moral Mazes, Article discussion, Bob Frederick, Bentley University
9:45-10:30  Margaret McKee, Saint Mary’s University (Halifax, Nova Scotia)
10:30-10:45  BREAK
10:45-11:30  Elise Perrault Crawford, College of Charleston
11:30-12:15  Barrie Litzky, Penn State Great Valley
12:15-1:15  Working Lunch and Discussion

INTEGRATING ETHICS & SOCIAL RESPONSIBILITY

1:15-2:00  Michael Ruff, Bentley University
2:00-2:45  Jerome Joseph, Indian Institute of Management (Ahmedabad, India)
2:45-3:00  Break
3:00-3:45  Huma Baqai, Institute of Business Administration (Karachi, Pakistan)
3:45-4:30  Simrit Kaur, University of Delhi (India)
4:30-5:15  Hashir Ibne Irshad, FAST National University (Pakistan)
5:30  Workshop Reception & Dinner  Student Center  Student Lounge  Bentley University

Center for Business Ethics  
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INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS
AND A&S COURSES

9:00-9:45 The UN Global Compact, PRME & Rio + 20, Tony Buono

9:45-10:30 Doris Kelly, Bentley University

10:30-10:45 BREAK

10:45-11:30 Rommel (Bombie) Salvador, University of Massachusetts-Amherst

11:30-12:15 John Beveridge, Bentley University

12:15-1:00 Closing Lunch and Workshop Conclusion

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