2008 BENTLEY GLOBAL BUSINESS ETHICS SYMPOSIUM & TEACHING WORKSHOP

Sponsored by the State Street Foundation

May 19 – May 23, 2008

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SYMPOSIUM AND WORKSHOP AGENDA

Facilitators: Tony Buono, Department of Management and
Bentley Alliance for Ethics & Social Responsibility
Bob Frederick, Department of Philosophy

Preparation/Background Reading:

- F. Reeves, “The Gadfly Business Ethics Project at Bentley College”
- F. Reeves, “Ethical Theories: Tools for Decision Making”
- M. Josephson, “Making Ethical Decisions”
- J. Laney, “The Education of the Heart”
- D.M. Messick & M. Bazerman, “Ethical Leadership and the Psychology of Decision Making”

WELCOMING RECEPTION  Sunday, May 18th  6:00 – 8:30 p.m.  DoubleTree Hotel
Waltham

DAY 1  Monday, June 19th  8:00 a.m. – 5:00 p.m.  LaCava Campus Center
   Reception  5:00 – 6:30 p.m.  (3rd Floor)
   Bentley College

SYMPOSIUM:  Ethics, Governance and Enterprise Risk Management:
   A Global Perspective

Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility
DAY 2 Tuesday, May 20th 9:00 – 5:00 LaCava Campus Center 325 Bentley College

Background Reading:
- F. Reeves, “Some Tips for Integrating Ethics into Functional Courses”
- K. Goodpaster, “Can Ethics Be Taught?”
- W.M. Hoffman, “Ethics in Business Education”
- R. Frederick & W.M. Hoffman, “Business Ethics in the Curriculum”
- R. Frederick, “Reflections on Teaching Difficult Ethical Problems”

9:00 Welcome and Introductions
Workshop Introduction and Overview: The Center for Business Ethics and the Bentley Alliance for Ethics & Social Responsibility, Tony Buono

9:30 Pedagogical Reflections/Discussion: Lessons from the Classroom I
A Curriculum-wide Approach to Infusing Ethics, Tony Buono

10:00 Break

10:15 Pedagogical Reflections/Discussion: Lessons from the Classroom II:
Business Ethics Cases and Emotions: Some Pedagogical Considerations, Bob Frederick

11:30 Ethics, Risk Management and Corporate Reputation: Classroom Applications, Deborah Vidaver-Cohen, Florida International University

12:30 Working Lunch and Discussion

1:30 Philosophical Challenges of Ethical Reasoning: Presentation/Discussion with Mike Hoffman, Executive Director, Center for Business Ethics

   Ethical Relativism and Egoism / Utilitarianism and Kant
   Egalitarianism and Libertarianism / Business Applications

3:30 Break

3:45 Philosophical Challenges of Ethical Reasoning Part II: Q&A with Mike Hoffman

4:15 Wrap-up and Reflections

Center for Business Ethics
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DAY 3  Wednesday, May 21st  9:00 – 5:00  LaCava Campus Center 325  Bentley College

**Background Reading:**
- M. Friedman, “The Social Responsibility of Business is to Increase Its Profits”
- J. Boatright, “What’s So Special about Shareholders?”
- A. Buono & L. Nichols, “Shareholder and Stakeholder Interpretations of Business’ Social Role”
- F. Reeves, “Ethics without Philosophical Ethics: Some Commonly Accepted Ethical and Professional Principles”
- T. Donaldson, “Values in Tension: Ethics Away from Home”

9:00  **Business Mindsets about Ethics and Responsibility:** Shareholder v. Stakeholder Views of the Firm, *Tony Buono*
Role Play Case Discussion & Exercise: The Panalba Decision

10:30  Break

10:45  **Giving Voice to Values,** *Mary Gentile, Aspen Institute*

12:00  **Working Lunch and Discussion**

1:00  **Using Business Ethics Videos:** “Rose Thomas” video and group case discussion. Discussion of principles, concepts and pedagogy for thinking about and teaching ethical business decision making, *Bob Frederick*

**INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS AND A&S COURSES**

2:30  Francy Milner, *University of Colorado*

3:15  Break

3:30  Hamidullah Farooqi, *Afghanistan International Chamber of Commerce and Kabul University*

4:15  Obaid Nejati, *American University of Afghanistan*

*Center for Business Ethics*
*A Partner in the Bentley Alliance for Ethics & Social Responsibility*
DAY 4  Thursday, May 22nd  9:00 – 5:00  LaCava Campus Center 325  Bentley College

Workshop Reception and Dinner 5:30 – 7:30  Student Center  Bentley College

Background Reading:

- R. Jackall, “Moral Mazes: Bureaucracy and Managerial Work”

INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS AND A&S COURSES

9:00  Moral Mazes, Article discussion, Bob Frederick

9:45  Carolyn Erdener, Middle East Technical University, Northern Cyprus

10:30  BREAK

10:45  Mary Marcel, Bentley College

11:30  Isidoro Talavera, Franklin University

12:15  Working Lunch and Discussion

1:30  Maaja Vadi, Tartu University, Estonia

2:15  Anne Reino, Tartu University, Estonia

3:00  Break

3:15  John Lesko, Bentley College

4:00  Linda Senne, Bentley College

4:45  Wrap-up and Discussion

5:30  Workshop Reception & Dinner  Student Center  Bentley College

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9:00  Bruce Paton, *San Francisco State University*

9:45  Shawn Hauserman, Bentley College

10:30 BREAK

10:45 Vin Puglia, *Bentley College*

11:30 Concluding Discussion

12:15 Closing Lunch and Workshop Conclusion