2009 BENTLEY GLOBAL BUSINESS ETHICS SYMPOSIUM & TEACHING WORKSHOP

Sponsored by the State Street Foundation

May 18 – May 22, 2009

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SYMPOSIUM AND WORKSHOP AGENDA

Facilitators: Tony Buono, Department of Management and Bentley Alliance for Ethics & Social Responsibility
Bob Frederick, Department of Philosophy

Preparation/Background Reading:
• F. Reeves, “The Gadfly Business Ethics Project at Bentley College”
• F. Reeves, “Ethical Theories: Tools for Decision Making”
• M. Josephson, “Teaching Ethical Decision Making and Principled Reasoning”
• J. Laney, “The Education of the Heart”
• D.M. Messick & M. Bazerman, “Ethical Leadership and the Psychology of Decision Making”
• K. Goodpaster, “Can Ethics Be Taught?”
• T. Donaldson, “Values in Tension: Ethics Away from Home”

WELCOMING RECEPTION
Sunday, May 17th
6:00 – 8:00 p.m. Double Tree Hotel
Waltham

DAY 1
Monday, May 18th
8:00 a.m. – 5:00 p.m. LaCava Campus Center
Reception 5:00 – 6:30 p.m. (3rd Floor)

SYMPOSIUM:
Building Responsible Global Cultures:
The Role of Ethics, CSR and Sustainability

Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility
Background Reading:
- F. Reeves, “Some Tips for Integrating Ethics into Functional Courses”
- F. Reeves, “A Six-Step Case Method for Ethical Decision Making”
- W.M. Hoffman, “Ethics in Business Education”
- R. Frederick & W.M. Hoffman, “Business Ethics in the Curriculum”
- R. Frederick, “Reflections on Teaching Difficult Ethical Problems”

9:00 - 9:30 Welcome and Introductions
Workshop Introduction and Overview: The Center for Business Ethics and the Bentley Alliance for Ethics & Social Responsibility, Tony Buono

9:30 - 10:00 Pedagogical Reflections/Discussion: Lessons from the Classroom I
A Curriculum-wide Approach to Infusing Ethics, Tony Buono

10:00 - 10:45 Pedagogical Reflections/Discussion: Lessons from the Classroom II:
Business Ethics Cases and Emotions: Some Pedagogical Considerations, Bob Frederick

10:45 - 11:00 Break

11:00 - 12:30 Pedagogical Reflections/Discussion: Lessons from the Classroom III:
Approaches to Research and Integrating ESG Issues in the Classroom, Lori Ryan, San Diego State University, Duane Windsor, Rice University, Blair Feltmate, Ontario Power Generation

12:30 - 1:30 Working Lunch and Discussion

1:30 - 3:30 Philosophical Challenges of Ethical Reasoning: Presentation/Discussion with Mike Hoffman, Executive Director, Center for Business Ethics

   Ethical Relativism and Egoism / Utilitarianism and Kant
   Egalitarianism and Libertarianism / Business Applications

3:30 - 3:45 Break

3:45 - 4:15 Philosophical Challenges of Ethical Reasoning Part II: Q&A with Mike Hoffman

4:15 - 5:00 Day 2 Wrap-up and Reflections
DAY 3  Wednesday, May 20th  9:00 – 5:00  LaCava Campus Center 325  Bentley University

Background Reading:
- M. Friedman, “The Social Responsibility of Business is to Increase Its Profits”
- J. Boatright, “What’s So Special about Shareholders?”
- A. Buono & L. Nichols, “Shareholder and Stakeholder Interpretations of Business’ Social Role”
- F. Reeves, “Ethics without Philosophical Ethics: Some Commonly Accepted Ethical and Professional Principles”

9:00-10:30  Business Mindsets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, Tony Buono
Role Play Case Discussion & Exercise: The Panalba Decision

10:30-10:45  Break

10:45-12:00  Giving Voice to Values, Mary Gentile, Aspen Institute

12:00-1:00  Working Lunch and Discussion

1:00-2:30  Using Business Ethics Videos: “Rose Thomas” video and group case discussion. Discussion of principles, concepts and pedagogy for thinking about and teaching ethical business decision making, Bob Frederick

INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS AND A&S COURSES

2:30-3:15  Ralph Huenemann, University of Victoria (Canada)

3:15-3:30  Break

3:30-4:15  Jacob Park, Green Mountain College (Vermont)

4:15-5:00  Linda Edelman, Bentley University

Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility
**Global Business Ethics Symposium & Teaching Workshop - 4**

**DAY 4**  Thursday, May 21st  9:00 – 5:00  
LaCava Campus Center 325  
Bentley University

Workshop Reception and Dinner 5:30 – 7:30  
Student Center  
Bentley University

**Background Reading:**

- R. Jackall, “Moral Mazes: Bureaucracy and Managerial Work”

**INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS AND A&S COURSES**

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<td>9:00-9:45</td>
<td>Moral Mazes, Article discussion, Bob Frederick</td>
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<tr>
<td>9:45-10:30</td>
<td>John Minor, Bentley University</td>
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<td>10:30-10:45</td>
<td>BREAK</td>
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<td>10:45-11:30</td>
<td>Semra Aşcigil, Middle East Technical University (Turkey)</td>
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<td>11:30-12:15</td>
<td>Mike Bravo, Bentley University</td>
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<td>12:15-1:15</td>
<td>Working Lunch and Discussion</td>
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<td>1:15-2:00</td>
<td>Andreas Budihardjo, Prasetya Business School (Indonesia)</td>
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<td>2:15-3:00</td>
<td>Jeff Aresty, Bentley University</td>
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<td>3:00-3:15</td>
<td>Break</td>
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<td>3:15-4:00</td>
<td>Abdelwehab Alwehab, Baghdad University (Iraq)</td>
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<td>4:00-4:45</td>
<td>Heja B. Sindi, University of Kurdistan (Iraq)</td>
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<td>5:30</td>
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**Student Center  
Bentley University**
DAY 5  Friday, May 22\textsuperscript{nd}  9:00 – 1:00  LaCava Campus Center 325  
Bentley College

INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS  
AND A&S COURSES

9:00-9:45  Carol Cirka,  
\textit{Ursinus College (Pennsylvania)}

9:45-10:30  Diane Kellogg,  
\textit{Bentley University}

10:30-10:45  BREAK

10:45-11:30  S. Elankumaran,  
\textit{TA Pai Management Institute (India)}

11:30-12:15  Effie Stavrulaki,  
\textit{Bentley University}

12:15-1:00  Patrick Awuah,  
\textit{Ashesi University (Ghana)}

1:00  Closing Lunch and Workshop Conclusion