2009 BENTLEY GLOBAL BUSINESS ETHICS SYMPOSIUM & NEXT GENERATION ESG WORKSHOP
Sponsored by the State Street Foundation
May 17 – May 20, 2008

SYMPOSIUM AND WORKSHOP AGENDA

WELCOMING RECEPTION: Sunday, May 17th 6:00 – 8:30 p.m.
DoubleTree Hotel - Waltham

DAY 1: Building Responsible Global Cultures:
The Role of Ethics, CSR and Sustainability

Monday, May 18th 8:00 a.m. – 5:00 p.m.
LaCava Campus Center Reception 5:00 – 6:30 p.m. (3rd Floor)
Bentley University

Registration/Continental Breakfast
8:00 - 9:00

Welcome: Anthony F. Buono, Coordinator, Bentley Alliance for Ethics &
Social Responsibility and Professor of Management &
Sociology, Bentley University

Robert Galliers, Provost and Academic Vice President, Bentley
University

Opening Remarks: Arlene Rockefeller, Executive Vice President,
Head of Global Equities Management Group, State Street
Global Advisors (SSgA)

Opening Plenary: Creating the Responsible Global
Enterprise: Challenges and Opportunities

Moderator: W. Michael Hoffman, Executive Director, Center for Business
Ethics, and Hieken Professor of Business & Professional
Ethics, Bentley University

Panelists: Coeni van Beek, Global Leader: Ethics & Business Conduct,
PricewaterhouseCoopers
Blair Feltmate, Director of Sustainable Development, Ontario
Power Generation
Rick Pearl, Vice President, CSR & Environmental Sustainability Officer,
Community Affairs Department, State Street Corporation
BREAK  11:00 – 11:15
Concurrent Panel: The Leadership Challenge: Setting the Tone at the Top  11:15 – 12:30
Moderator:  Robert Frederick, Professor and Chair, Department of Philosophy, Bentley University
Panelists:  John Hansen, Chair, Executive Committee, Kallman Executive Fellows Program, Center for Business Ethics, Bentley University
           Hector Rodriguez, Director, Global EHS & Sustainability Affairs, Biogen Idec
           Linda Treviño, Distinguished Professor of Organizational Behavior and Ethics, Pennsylvania State University
           Robert Ventura, General Counsel, Metso Automation USA Inc.

Moderator:  Rick Oches, Associate Professor of Geology & Environmental Sciences, Bentley University
Panelists:  Susan Aaronson, Associate Research Professor of International Affairs, Graduate School of Business and Elliott School of International Affairs, George Washington University
           Abdelwehab Alewahb, Professor and Director, Urban and Regional Planning for Post Graduate Studies, Bagdad University
           Joan Dubinsky, Ethics Officer, International Monetary Fund
           Steve Sacco, Vice President, Environmental Affairs & Sustainability Invensys

LUNCH  12:30 – 2:00
Lunch Speaker:  Deloitte & Touche LLP  TBA

Concurrent Panel: Assessing and Reporting Progress  2:00 – 3:15
Moderator:  Cynthia Clark Williams, Assistant Professor of Management, Director, Geneen Institute of Corporate Governance, Bentley University
Panelists:  Ralph Huenemann, Professor Emeritus of International Business, University of Victoria
           Veena Ramani, Manager, Corporate Programs, CERES
           Lori Verstegen Ryan, Professor of Management and Director, Corporate Governance Institute, San Diego State University
           Curtis C. Verschoor, Emeritus Ledger & Quill Research Professor, and honorary Senior Wicklander Research Fellow, Institute for Business and Professional Ethics, DePaul University

Concurrent Panel: Engaging and Aligning Stakeholders  2:00 – 3:15
Moderator:  Will O’Brien, Adjunct Professor of Management, Bentley University
Panelists:  Duane Windsor, Lynette S. Autrey Professor of Management, Rice University
           Mark Buckley, VP Environmental Affairs, Staples
           Chris Deri, Executive Vice President, New York Director of Global CSR Practice, Edelman
           Mette Morsing, Professor and Director of the CBS Center for Corporate Social Responsibility, Copenhagen Business School

Break  3:15 – 3:30
CLOSING PLENARY PANEL: THE RESPONSIBLE GLOBAL CULTURE: 3:30 – 5:00
Trends, Challenges and Next Steps

Moderator: Patricia Flynn, Trustee Professor of Economics and Management, Bentley University

Panelists: Manuel Escardero, Special Adviser, United Nations Global Compact, and Head, Secretariat, Principles for Responsible Management Education
Laura Hartman, Professor of Business Ethics and Legal Studies, and Research Director, Institute for Business and Professional Ethics, DePaul University
Thomas McCormick, Group Compliance & Ethics Officer, BP
Anne Marie Taylor, World Bank

Closing Reception 5:00 – 6:30

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Next Generation ESG Workshop

DAY 2: Tuesday, May 19th 9:00 – 5:00, Lacava Center 325

9:00 – 9:30 Breakfast Welcome and Introductions
Workshop Introduction and Overview: The Center for Business Ethics and the Bentley Alliance for Ethics & Social Responsibility, Tony Buono

9:30 – 10:00 Pedagogical Reflections/Discussion: Lessons from the Classroom I
A Curriculum-wide Approach to Infusing Ethics, Tony Buono

10:00 – 10:45 Pedagogical Reflections/Discussion: Lessons from the Classroom II
Business Ethics Cases and Emotions, Bob Frederick

10:45 – 11:00 BREAK

11:00 -- 12:30 Pedagogical Reflections/Discussion: Lessons from the Classroom III:
Approaches to Research and Integrating ESG issues into the classroom

Lori Ryan, Professor of Management at San Diego State University and Director of SDSU’s Corporate Governance Institute
Duane Windsor, Lynette S. Autrey Professor of Management at Rice University
Blair Feltmate, Director of Sustainable Development, Ontario Power Generation

12:30 – 1:30 Working Lunch and Informal Discussion

1:30 – 3:30 Faculty Panel: Turning Your Submission into a Journal Article or a Practitioner-Oriented Article
Duane Windsor, Lori Ryan, Blair Feltmate

3:30 – 5:00 Student Round Table Discussion I: Match-Mate Experts (listing of faculty with specific students)

5:30 ish Dinner: Tempo – Waltham, 474 Moody Street

Next Generation ESG Workshop

DAY 3: Wednesday, May 20th 9:00 – 4:30, LaCava Center 325
9:00 – 1:00 Joint with Business Ethics Teaching Workshop

9:00 – 10:30 Business Mindsets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, Tony Buono
Role Play Case Discussion & Exercise: The Panalba Decision

10:30 – 10:45 Refreshment Break

10:45 – 12:00 Giving Voice to Values, Mary Gentile, Aspen Institute

12:00 – 1:00 Working Lunch and informal Discussion

1:00 – 3:30 Student Round Table Discussion II: Match-Mate Experts (listing of faculty with specific students)
3:30 – 4:30  Wrap UP: Looking Forward on ESG issues

4:30 - 5:30  Back to Room, Regroup

Food, Drink and Good Cheer

5:30 ish  Cocktails & Dinner  Mad Raven  841 Main Street