2005 BENTLEY GLOBAL BUSINESS ETHICS
SYMPOSIUM & TEACHING WORKSHOP

Sponsored by State Street Corporation

May 23 – May 27, 2005

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SYMPOSIUM AND WORKSHOP AGENDA

Facilitators: Tony Buono, Department of Management and
Department of Behavioral & Political Science
Bob Frederick, Department of Philosophy

Preparation/Background Reading:
• F. Reeves, “The Gadfly Business Ethics Project at Bentley College”
• F. Reeves, “Ethical Theories: Tools for Decision Making”
• M. Josephson, “Teaching Ethical Decision Making and Principled Reasoning”
• J. Laney, “The Education of the Heart”
• D.M. Messick & M. Bazerman, “Ethical Leadership and the Psychology of
  Decision Making”

WELCOMING RECEPTION       Sunday, May 22  6:00 – 8:00 p.m.    Doubletree Hotel

DAY 1            Monday, May 23rd  8:00 a.m. - 6:30 p.m.    Executive Dining Room
                  3rd Floor
                  LaCava Campus Center

Symposium: Ethics & Risk Management in a Global Environment

Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility
DAY 2  Tuesday, May 24th  9:00 – 4:00  LaCava 300AB

Reception 4:30 – 6:00

Background Reading:
• F. Reeves, “Some Tips for Integrating Ethics into Functional Courses”
• K. Goodpaster, “Can Ethics Be Taught?”
• W.M. Hoffman, “Ethics in Business Education”
• R. Frederick & W.M. Hoffman, “Business Ethics in the Curriculum”
• R. Frederick, “Reflections on Teaching Difficult Ethical Problems”

9:00  Welcome and Introductions
Workshop Introduction and Overview: The Center for Business Ethics and the Bentley Alliance for Ethics & Social Responsibility, Tony Buono

9:45  Pedagogical Reflections/Discussion: Lessons from the Classroom I
A Curriculum-wide Approach to Infusing Ethics, Tony Buono

10:15  Break

10:30  Pedagogical Reflections/Discussion: Lessons from the Classroom II:
Reflections on Teaching Difficult Ethical Problems, Bob Frederick

11:15  Reflections on the Symposium: Application in discipline-based courses
Discussion

12:00  Working Lunch & Discussion

1:00  Philosophical Challenges of Ethical Reasoning: Presentation/Discussion with Mike Hoffman, Executive Director, Center for Business Ethics
Ethical Relativism and Egoism
Utilitarianism and Kant
Egalitarianism and Libertarianism
Business Applications

3:00  Break

3:15  Day 1 Wrap-up and Reflections: The Ethical Point of View, Bob Frederick

4:30  Reception: Bentley Business Ethics “Gadfly” Alumni  Faculty Dining Room

Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility
Background Reading:
- M. Friedman, “The Social Responsibility of Business is to Increase Its Profits”
- J. Boatright, “What’s so Special about Shareholders?”
- A. Buono & L. Nichols, “Stockholder and Stakeholder Interpretations of Business’ Social Role”
- “Ethics without Philosophical Ethics: Some Commonly Accepted Ethical and Professional Principles”

9:00 Business Mind-sets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, Tony Buono
Role Play Case Discussion & Exercise: The Panalba Decision

10:15 Break

10:30 Using Business Ethics Videos: “Rose Thomas” video and group case discussion
Discussion of principles, concepts and pedagogy for thinking about and teaching ethical business decision making, Bob Frederick

12:00 Working Lunch & Discussion

1:00 Spirituality, Philosophy, and Ethics: A Perspective from the Hindu-Buddhist Tradition, Satya Prakash Saraswat, Department of Computer Information Systems, Bentley College

2:00 Issues in International Business Ethics, Case Discussion, Bob Frederick

3:00 Break

3:15 Ethics and Leadership
“Parable of the Sadhu,” Tony Buono

4:15 Integrating Ethics and Social Responsibility in Business and A&S Courses
Overview

4:30 Integrating Ethics and Social Responsibility in Business and A&S Courses
Group 1: LaCava 305A  Group 2: LaCava 305B
Marcy Crary, Bentley College  Iris Berdrow, Bentley College

Center for Business Ethics
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Background Reading:
- R. Jackall, “Moral Mazes: Bureaucracy and Managerial Work”

9:00 “The Sexist Campaign” Video case, Bob Frederick
Continued discussion of principles, concepts and pedagogy for thinking about and teaching ethical business decision making

10:00 Integrating Ethics and Social Responsibility in Business and A&S Courses
Group 1: LaCava 305A
Rosemary Hartigan, University of Maryland

Group 2: LaCava 305B
Fred Guy, University of Baltimore

11:00 Integrating Ethics and Social Responsibility in Business and A&S Courses
Group 1: LaCava 305A
Avic Caparas, University of Asia & the Pacific

Group 2: LaCava 305B
Avi Kay, Jerusalem College of Technology

12:00 Working Lunch & Discussion
LaCava 300AB

1:00 Integrating Ethics and Social Responsibility in Business and A&S Courses
Group 1: LaCava 305A
Henri Bailey, Prairie View A&M University

Group 2: LaCava 305B
Bill Lawrence, New York Institute of Technology

2:00 Integrating Ethics and Social Responsibility in Business and A&S Courses
Group 1: LaCava 305A
Tommy Borglund, Stockholm School of Economics

Group 2: LaCava 305B
Ruojan Zheng, Xiamen University

3:00 Break

3:15 Integrating Ethics and Social Responsibility in Business and A&S Courses
Group 1: LaCava 305A
Frank Christmann, University of Seattle

Group 2: LaCava 305B
Sandra Chrystal, University of Southern California

4:15 Integrating Ethics and Social Responsibility in Business and A&S Courses
Group 1: LaCava 305A
Coralee Whitcomb, Bentley College

Group 2: LaCava 305B
David Schwarzkopf, Bentley College

5:30 Cocktails/6:00 Dinner
Student Lounge/Student Center
DAY 5  Friday, May 27  9:00 – 1:00

9:00  Integrating Ethics and Social Responsibility in Business and A&S Courses
       Group 1: LaCava 305A       Group 2: LaCava 305B
       Bill Starner, Bentley College  Bill Johnson, Bentley College

10:00  Integrating Ethics and Social Responsibility in Business and A&S Courses
       Group 1: LaCava 305A       Group 2: LaCava 305B
       MaryAnn Reynolds, Western  Margaret Benefiel / Valerie Dixon,
           Washington University  Andover Newton Theological School

11:00  Integrating Ethics and Social Responsibility in Business and A&S Courses
       Group 1: LaCava 305A       Group 2: LaCava 305B
       Greg Hall, Bentley College  Kathleen Jordan, Bentley College

12:00  Closing Lunch and Workshop Conclusion:  LaCava 300AB
       Reflections and Discussion

PRESENTATION GROUPS

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