SYMPOSIUM AND WORKSHOP AGENDA

NATURE WALK:  
**SUNDAY, MAY 22**
2:00 – 4:30 p.m.
Explore the biodiversity of the Marseille Calanques; leave from Euromed Management campus

WELCOMING RECEPTION:  
**SUNDAY, MAY 22**
6:30 – 8:00 p.m.

**DAY 1:**  
**MONDAY, MAY 23**
8:00 a.m. – 6:30 p.m.

**BENTLEY GLOBAL BUSINESS ETHICS SYMPOSIUM:** 
STAKEHOLDER ENGAGEMENT IN PRACTICE

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**NEXT GENERATION ESG WORKSHOP**

**DAY 2:**  
**TUESDAY, MAY 24**
9:00 – 4:30
9:00 – 11:00 Joint with Business Ethics Teaching Workshop

9:00 – 9:30  
**Breakfast Welcome and Introductions**
Workshop Introduction and Overview: The Center for Business Ethics and the Bentley Alliance for Ethics & Social Responsibility, **Tony Buono**

9:30 – 10:00  
**Pedagogical Reflections/Discussion: Lessons from the Classroom I**
A Curriculum-wide Approach to Infusing Ethics, **Tony Buono**
10:00 – 10:45  Pedagogical Reflections/Discussion: Lessons from the Classroom II  
Business Ethics Cases and Emotions, *Bob Frederick*

10:45 – 11:00  BREAK

11:00 – 12:30  ESG Faculty-Student chat: Turning Your Submission into a Journal article  
*Buchholtz, Millington, Winn*

12:30 – 1:30  Working Lunch and Informal Discussion with ESG Faculty Experts

2:00 – 4:00  Student Round Table Discussion I:  
*Liu – Winn*  
*Kanashiro – Buchholtz*  
*Fosse – Millington*

4:00 – 7:00  Free time

**Time 7:30**  ESG Group Cocktails/Dinner

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**Next Generation ESG Workshop**

**DAY 3:**  **Wednesday, May 24th 9:00 – 4:00.**  
9:00 – 1:00 Joint with Business Ethics Teaching Workshop

9:00 – 10:30  Business Mindsets about Ethics and Responsibility:  
Shareholder v. Stakeholder Views of the Firm,  
*Tony Buono*  
Role Play Case Discussion & Exercise: The Panalba Decision

10:30 – 10:45  Refreshment Break

10:45 – 12:00  Giving Voice to Values, *Mary Gentile, Aspen Institute*

12:00 – 1:30  Working Lunch and recap of yesterday’s discussion with ESG Experts
2:00 – 4:00  **Student Round Table Discussion II:**
*Kanashiro – Winn*
*Fosse - Buchholtz*
*Liu - Millington*

4:00 – 6:00  **Continue the discussion and Program Wrap-up**

**ESG students will rejoin teaching workshop day 4 and day 5**