2010 BENTLEY GLOBAL BUSINESS ETHICS SYMPOSIUM & NEXT GENERATION ESG WORKSHOP
Sponsored by the State Street Foundation
May 17 – May 20, 2010

SYMPOSIUM AND WORKSHOP AGENDA

WELCOMING RECEPTION: Sunday, May 16th 6:00 – 8:30 p.m.
DoubleTree Hotel - Waltham

DAY 1: Monday, May 17th 8:00 a.m. – 5:00 p.m. LaCava Campus Center

What is Sustainability?
Differing Perspectives on Sustainable Business Practice in the Global Context

LaCava Campus Center Reception 5:00 – 6:30 p.m. (3rd Floor)
Bentley University

Next Generation ESG Workshop

DAY 2: Tuesday, May 18th 9:00 – 5:00
LaCava Center 325
9:00 – 1:30 Joint with Business Ethics Teaching Workshop

9:00 - 9:30 Breakfast Welcome and Introductions
Workshop Introduction and Overview: The Center for Business Ethics and the Bentley Alliance for Ethics & Social Responsibility, Tony Buono

9:30 – 10:00 Pedagogical Reflections/Discussion: Lessons from the Classroom I
A Curriculum-wide Approach to Infusing Ethics, Tony Buono

10:00 – 10:45 Pedagogical Reflections/Discussion: Lessons from the Classroom II
Business Ethics Cases and Emotions, Bob Frederick

10:45 – 11:00 BREAK
11:00 -- 12:30  Faculty Panel: Turning Your Submission into a Journal article or a Practitioner-Oriented Article  
Robert Hoskisson, Rice University, Duane Windsor, Rice University, and Jorge Rivera, George Washington University

12:30 – 1:30  Working Lunch and Informal Discussion with ESG Faculty Experts

1:30 – 4:00  Student Round Table Discussion I:  
Strand/Hawn – Hoskisson  
Lau/Crawford - Rivera  
Jurgens/Steckler – Windsor

4:00 – 6:00  Free time

6:00  Dinner: Tempo – Waltham, 474 Moody Street

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**Next Generation ESG Workshop**

**DAY 3:**  Wednesday, May 19th 9:00 – 3:30, LaCava Center 325  
9:00 – 1:00 Joint with Business Ethics Teaching Workshop

9:00 – 10:30  Business Mindsets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, *Tony Buono*  
Role Play Case Discussion & Exercise: The Panalba Decision

10:30 – 10:45  Refreshment Break

10:45 – 12:00  Giving Voice to Values, *Mary Gentile, Aspen Institute*

12:00 – 1:00  Working Lunch and informal Discussion with ESG Experts

1:00 - 3:30  Student Round Table Discussion II:  
Lau/Jurgens – Hoskisson  
Hawn/Steckler - Rivera  
Crawford/Strand - Windsor

3:30 – ?  Continue the discussion at your Leisure  
Student/Faculty Free night
DAY 3: Thursday, May 20th 9:00 – 5:30, LaCava Center 325
Workshop Reception and Dinner 5:30 – 7:30 Student Center

Background Reading:

- R. Jackall, “Moral Mazes: Bureaucracy and Managerial Work”

INTEGRATING ETHICS & SOCIAL RESPONSIBILITY 
IN BUSINESS AND A&S COURSES

9:00-9:45  Moral Mazes, Article discussion, Bob Frederick, Bentley University

9:45-10:30  Maureen Goldman, Bentley University

10:30-10:45  BREAK

10:45-11:30  Joanne Lawrence, Hult International Business School

11:30-12:15  Fred Ledley, Bentley University

12:15-1:15  Working Lunch and Discussion

INTEGRATING ETHICS & SOCIAL RESPONSIBILITY

1:15-2:00  Anthony Elbow Spio, Ashesi University

2:00-2:45  Eugene Jaffe, Ruppin Academic Center, School of Social Sciences and Management

2:45-3:00  Break

3:00-3:45  Samir Abuznaid, Hebron University

3:45-4:30  Liora Katzenstein, ISEMI – Entrepreneurship Israel

4:30-5:15  Mohammad Bader, Al-Quds University

5:30  Workshop Reception & Dinner            Student Center

                                Student Lounge
INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS
AND A&S COURSES

9:00-9:45  Alina Chircu, Bentley University

9:45-10:30 Noha El-Bassiouny, The German University in Cairo

10:30-10:45 BREAK

10:45-11:30 Bruce Kibler, University of Wisconsin-Superior

11:30-12:15 Bryan Snyder, Bentley University

12:15-1:00 Aron Zylberman, Tipo Consultores Associados & Tania Casado, University of São Paulo

1:00   Closing Lunch and Workshop Conclusion