

PRESS RELEASE

August 7, 2008

Bentley Women's Leadership Institute Presents "M.O.M.: More Opportunities for Mothers"

Workshop Series Focuses on Career Options for Mothers in Transition

The Bentley Women's Leadership Institute will present a special workshop series for mothers who are weighing their career options. "M.O.M.: More Opportunities for Mothers" is designed to assist women who are beginning to make decisions about the next phases of work and life. The workshop series runs for four Wednesdays - September 17, October 1, October 15, and October 29 - from 10:00 a.m. to 1:00 p.m. at the Bentley campus in Waltham.

"We recognize that many mothers who are considering re-entry into the paid workforce may hesitate because they're overwhelmed by the process," says Marianne DelPo Kulow, director of the Women's Leadership Institute. "There is also a sense of isolation among many of these mothers, and a questioning of whether they can or want to return to the same career that they left."

"The workshop series offers an opportunity to break through the inertia by taking the initial steps toward re-entry in an environment rich with exercises to help explore realistic options. The program also provides the support and resources of a cohort of other women experiencing the same journey of re-launching themselves."

A keynote will be given on September 17 by Carol Fishman Cohen, co-author of the book *Back on the Career Track: A Guide for Stay-at-Home Moms Who Want to Return to Work*. Cohen is a Harvard Business School graduate who, in addition to raising four children, has experienced firsthand the career re-launching process. Those registered for the workshop series will receive a free copy of her book.

Barbara Hyle, senior associate director of Graduate Career Services and director of the Career Development Program for graduate students and Bentley alumni, will facilitate the workshops, which include:

- Lunch and guest presenters
- Re-launching strategies from leaders in the field of career re-entry
- Exercises to help develop the parameters of an "ideal job"
- A brainstorming session to target positions and organizations that meet those parameters
- A support group that will assist in achieving short- and long-term goals
- Exclusive resources to help throughout the process

Registration is limited. To register, visit www.bentley.edu/wli/events.cfm.

The workshop is presented by the Bentley Women's Leadership Institute in conjunction with the Women's Alumnae Chapter and Graduate Career Services. The Women's Leadership Institute

sponsors several workshops and forums throughout the year for women at all stages of their professional development. The events foster an active network for women in business and other professions throughout the Boston area. For more information, visit the website at www.bentley.edu/wli.

Bentley College is a national leader in business education. Centered on education and research in business and related professions, Bentley blends the breadth and technological strength of a university with the values and student focus of a small college. Our undergraduate curriculum combines business study with a strong foundation in the arts and sciences. A broad array of offerings at the McCallum Graduate School emphasize the impact of technology on business practice, including MBA and Master of Science programs, PhD programs in accountancy and in business, and selected executive programs. Enrolling approximately 4,000 full-time undergraduate, 250 adult part-time undergraduate, and 1,270 graduate students, Bentley is located in Waltham, Mass., minutes west of Boston.

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