Grounded in the discipline of English with a cultural studies approach, the Media Arts & Society LSM aims to engage students in critical discourse about the uses and effects of modern media, increase knowledge about media technology, and encourage creative thinking through the use of such media. This concentration has a “hands on” component in which students work directly with video, graphic design, digital photography, and sound design in creative ways producing, for example, video projects. Students must complete 8 courses (24 credits). From among the courses listed below, students must choose:

At least 1 course in media production (photography, video, etc.) from the following list (3 credits):

- MC 220 Principles of Media Production
- MC 224 Introduction to Video Production
- MC 321 Sound Design for New Media
- MC 323 Design and Time-Based Media
- MC 222 Digital Photography
- MC 320 Advanced Production
- MC 322 Making Documentaries

1 or 2 courses from a business department related to media from the following list (3-6 credits):

- CS 213 The World Wide Web
- IDCC 340 Advanced Visual Communication
- LA 300 Cyberlaw
- LA 317 Media Law
- IDCC 240 Fundamentals of Visual Communication
- IDCC 370 Web Design I
- MK 342 Advertising

5 or 6 other courses from the following list (15-18 credits):

- MC 200 Principles of Media and Culture
- MC 220 Principles of Media Production
- MC 222 Digital Photography
- MC 224 Introduction to Video Production
- MC 250 Principles of Globalization and the Media
- MC 260 Introduction to Broadcasting
- MC 300 Film, Television, and Media Theory
- MC 320 Advanced Production
- MC 321 Sound Design for New Media
- MC 322 Making Documentaries
- MC 323 Design and Time-Based Media
- MC 340 Producing Media: Industry Perspective
- MC 341 Creative Industries & Production Culture
- MC 342 Studios, Network and Media Convergence
- MC 350 Video Gaming and Culture
- MC 421 Media and Culture Internship
- CIN 270 Introduction to Cinema Studies
- CIN 370 Selected Topics in Cinema Studies
- CIN 371 Great Directors
- CIN 372 Genre Studies
- CIN 373 NonFiction Film
- CIN 374 Animation
- CIN 375 Women and Film
- CIN 376 International Cinema
- CIN 378 Hollywood Genres
- CIN 380 The Male Image in the American Cinema
- CIN 381 Wonder Women
- COM 311 Money, Power, Communication
- COM 321 Mass Communication
- COM 328 Writing and Design for Multimedia
- COM 390 Special Top in Lang Std & Comm.*
- EMS 200 Introduction to Film, Literature and Media
- EMS 201 Introduction to Cultural Studies
- EXP 201 Advanced Inquiry in Writing*
- GLS 242 Politics Through Film
- GLS 248 Bus and Pol of the News Media (GO 218)
- GLS 315 Human Rights in the Global Media
- HI 305 Art & Society
- HI 357 Art and American Society
- ID 211 Introduction to Gender Issues
- ID 260 Sex and American Culture
- LIT 312 Creative Wtg: Drama & Screen Writing
- LIT 320 Introduction to Acting
- LIT 340 Graphic Novel
- LIT 352 Shakespeare on Film
- LIT 366 American Icons
- LIT 380 Money, Love and Death: Empire & Globalization
- LIT 391-397 Special Topics in Media and Society*
- MA 307 Mathematics of Computer Graphics
- MC 45 The Music Industry
- MLFR 304 French Cinema
- MLSP 321 Spanish Cinema
- MLIT 343 Italian Cinema
- NASE 342 Light & Color
- SO 287 Media, Culture, & Society
- SO 295 Film and Society
- PS 325 Cyber Psychology

Business Departments: (LSMs may use no more than two business department courses).

- IDCC 240 Fund of Visual Communication
- IDCC 340 Advanced Visual Communication
- IDCC 370 Web Design I
- IDCC 380 Web Design II
- LA 300 Cyberlaw
- LA 316 Sports Entertainment Law
- LA 317 Media Law
- MK 342 Advertising
- MK 321 Consumer Behavior
- MK 332 Promotional Strategy
- MK 361 eMarketing
- CS 213 The World Wide Web

* with appropriate theme

**Please note:** Students may apply no more than two courses from their primary major to their LSM. LSMs may use no more than two business department courses, and no more than 4 courses may be taken in any one discipline.

Updated: April 6, 2016