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March, 2012	90-3	Enriching the Ecosystem	Rosabeth Moss Kanter		
March, 2012	90-3	Shattering the Myths About U.S. Trade Policy	Robert Z. Lawrence	Lawrence Edwards	

January-February, 2012	90-1/2	Runaway Capitalism (Beware the Peacock Effect)	Christopher Meyer	Julia Kirby	
January-February, 2012	90-1/2	The Skills Every 21st-Century Manager Will Need			
January-February, 2012	90-1/2	Kareem Abdul-Jabbar			
January-February, 2012	90-1/2	How the Growth Outliers Do It	Rita Gunther McGrath		
January-February, 2012	90-1/2	A New Approach to Funding Social Enterprises	Antony Bugg-Levine	Bruce Kogut	Nalin Kulatilaka
January-February, 2012	90-1/2	Why "Good Jobs" Are Good for Retailers	Zeynep Ton		
January-February, 2012	90-1/2	Gilt Groupe's CEO On Building a Team of A Players	Kevin Ryan		
January-February, 2012	90-1/2	When One Business Model Isn't Enough	Ramon Casadesus-Masanell	Jorge Tarziján	
December, 2011	89-12	Reinventing Retail			
December, 2011	89-12	Who Really Makes the Big Decisions?	Bob Frisch		
December, 2011	89-12	The Charts That Changes the World			
December, 2011	89-12	Prepare for Your Promotion			
December, 2011	89-12	First, Let's Fire All the Managers	Gary Hamel		
December, 2011	89-12	The Power of Collective Ambition	Douglas A. Ready	Emily Truelove	
December, 2011	89-12	Don't Let Your Supply Chain Control Your Business	Thomas Choi	Tom Linton	
December, 2011	89-12	HSN's CEO on Fixing the Shopping Network's Culture	Mindy Grossman		
December, 2011	89-12	The Ordinary Heroes of the Taj	Rohit Deshpandé	Anjali Raina	
November, 2011	89-11	The Great Repeatable Business Model	Chris Zook	James Allen	
November, 2011	89-11	Everything You Need to Know About "The Cloud"	Andrew McAfee		
November, 2011	89-11	What Business Can Learn From Organized Crime	Marc Goodman		
November, 2011	89-11	How to Win Investors Over	Baruch Lev		
November, 2011	89-11	Social Strategies That Work	Mikolaj Jan Piskorski		
November, 2011	89-11	Office Depot's President on How "Mystery Shopping" Helped Spark a Turnaround	Kevin Peters		
November, 2011	89-11	KFC's Radical Approach to China	David E. Bell	Mary L. Shelman	
October, 2011	89-10	The Art of Planning For CEO Succession	A. G. Lafley		
October, 2011	89-10	The Cure for Horrible Bosses	Rosabeth Moss Kanter		
October, 2011	89-10	Applying "Lean" Principles To Knowledge Work	Bradley R. Staats	David M. Upton	
October, 2011	89-10	The Sustainable Economy	Yvon Chouinard	Jib Ellison	Rick Ridgeway

October, 2011	89-10	Shaking Things Up At Coca-Cola	Adi Ignatius			
October, 2011	89-10	Designing Breakthrough Products	Roberto Verganti			
October, 2011	89-10	The CEO of Heinz on Powering Growth in Emerging Markets	Bill Johnson			
October, 2011	89-10	Have You Restructured For Global Success?	Nirmalya Kumar	Phanish Puranam		
September, 2011	89-9	Three Myths About Health Care Exploded	Robert S. Kaplan	Michael E. Porter		
September, 2011	89-9	How Great Bosses Engage Their Employees	Charalambos A. Vlachoutsicos			
September, 2011	89-9	EBay's Founder on Innovative Social Change	Pierre Omidyar			
September, 2011	89-9	The Higher-Ambition Leader	Nathaniel Foote	Russell Eisenstat	Tobias Frederg	
September, 2011	89-9	Global Capitalism at Risk: What Are You Doing About It?	Joseph L. Bower	Herman B. Leonard	Lynn S. Paine	
September, 2011	89-9	Finding Great Ideas in Emerging Markets	Nathan T. Washburn	B. Tom Hunsaker		
July-August, 2011	89-7/8	What's Your Social Media Strategy?				
July-August, 2011	89-7/8	Winning in the Age of Hyper specialization	Thomas W. Malone	Robert J. Laubacher	Tammy Johns	
July-August, 2011	89-7/8	Disney's Bob Iger on Reanimating the Brand				
July-August, 2011	89-7/8	Technology, Tradition, and the Mouse	Adi Ignatius			
July-August, 2011	89-7/8	The New Psychology of Strategic Leadership	Giovanni Gavetti			
July-August, 2011	89-7/8	The Merger Dividend	Ron Ashkenas	Suzanne Francis	Rick Heinick	
July-August, 2011	89-7/8	Adaptability: The New Competitive Advantage	Martin Reeves	Mike Deimler		
July-August, 2011	89-7/8	Making Financial Markets Work for Consumers	John Y. Campbell	Howell E. Jackson	Brigitte C. Madrian	Peter Tufano
July-August, 2011	89-7/8	The Paradox of Samsung's Rise	Tarun Khanna	Jaeyong Song	Kyungmook Lee	
June, 2011	89-6	A Guide to Making Great Strategic Decisions	Daniel Kahneman	Dan Lovallo	Olivier Sibony	
June, 2011	89-6	How Intuit Rewrote The Rules on Innovation	Roger L. Martin			
June, 2011	89-6	Competing Against "Free"	David J. Bryce	Jeffrey H. Dyer	Nile W. Hatch	
June, 2011	89-6	How Customers Can Rally Your Troops	Adam M. Grant			
June, 2011	89-6	Genpact's CEO on Building an Industry in India from Scratch	Pramod Bhasin			
June, 2011	89-6	Segmenting the Base of the Pyramid	V. Kasturi Rangan	Micahel Chu	Djordjija Petkoski	
May, 2011	89-5	Are You a Wise Leader?	Ikujiro Nonaka	Hiroataka Takeuchi		
May, 2011	89-5	The CEO of Duke Energy on Working With Green Activists	James E. Rogers			
May, 2011	89-5	Africa: The Next Growth Market	Mutsa Chironga	Acha Leke	Susan Lund	Arend van Wamelen

May, 2011	89-5	The Cosmopolitan Corporation	Pankaj Ghemawat			
May, 2011	89-5	How to Build Risk into Your Business Model	Karan Girotra	Serguei Netessine		
May, 2011	89-5	The Frontline Advantage	Fred Hassan			
April, 2011	89-4	Why Leaders Don't Learn From Success	Francesca Gino	Gary P. Pisano		
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April, 2011	89-4	Building Resilience	Martin E. P. Seligman			
April, 2011	89-4	Ethical Breakdowns	Max H. Bazerman	Ann E. Tenbrunsel		
April, 2011	89-4	Failing By Design	Rita Gunther McGrath			
April, 2011	89-4	"I Think of My Failures As a Gift"	Karen Dillon			
April, 2011	89-4	How to Avoid Catastrophe	Catherine H. Tinsley	Robin L. Dillon	Peter M. Madsen	
April, 2011	89-4	How China Reset Its Global Acquisition Agenda	Peter J. Williamson	Anand P. Raman		
March, 2011	89-3	The New M&A Playbook	Clayton M. Christensen	Richard Alton	Curtis Rising	Andrew Waldeck
March, 2011	89-3	Capitalism for the Long Term	Dominic Barton			
March, 2011	89-3	How eBay Developed A Culture of Experimentation	Adi Ignatius			
March, 2011	89-3	A Step-by-Step Guide to Smart Business Experiments	Eric T. Anderson	Duncan Simester		
March, 2011	89-3	The CEO of Aramex on Turning a Failed Sale into A Huge Opportunity	Fadi Ghandour			
March, 2011	89-3	Is the Bottom of the Pyramid Really for You?	Ashish Karamchandani	Mike Kubzansky	Nishant Lalwani	
January-February, 2011	89-1/2	Creating Shared Value	Michael E. Porter	Mark R. Kramer		
January-February, 2011	89-1/2	"What Is It That Only I Can Do?"	Justin Fox			
January-February, 2011	89-1/2	Are You a Good Boss—Or a Great One?	Linda A. Hill	Kent Lineback		
January-February, 2011	89-1/2	How to Make the Most of Your Company's Strategy	Stephen Bungay			
January-February, 2011	89-1/2	When You've Made Enough To Make a Difference	William Foster	Susan Wolf Dittkoff		
January-February, 2011	89-1/2	Maclaren's CEO On Learning From a Recall	Farzad Rastegar			
January-February, 2011	89-1/2	Investing in the Post-Recession World	Sage Newman	Courtney Rickert	Ross D. Schaap	
December, 2010	88-12	The Case for Professional Boards	Robert C. Pozen			
December, 2010	88-12	Robert S. McNamara and The Evolution of Modern Management	Phil Rosenzweig			
December, 2010	88-12	China vs. the World: Whose Technology Is It?	Thomas M. Hout	Pankaj Ghemawat		
December, 2010	88-12	What's the Hard Return On Employee Wellness Programs?	Leonard L. Berry	Ann M. Mirabito	William B. Baun	

December, 2010	88-12	Best Buy's CEO on Learning To Love Social Media	Brian J. Dunn		
December, 2010	88-12	Let Emerging Market Customers Be Your Teachers	Guillermo D'Andrea	David Marcotte	Gwen Dixon Morrison
November, 2010	88-11	Stress-Test Your Strategy: The 7 Questions to Ask	Robert Simons		
November, 2010	88-11	Finding Competitive Advantage in Adversity	Bhaskar Chakravorti		
November, 2010	88-11	Winning in the Green Frenzy	Gregory Unruh	Richard Ettenson	
November, 2010	88-11	Rohm and Haas's Former CEO On Pulling Off a Sweet Deal In a Down Market	Raj Gupta		
November, 2010	88-11	How to Conquer New Markets with Old Skills	Mauro F. Guillén	Esteban García-Canal	
November, 2010	88-11	What's Your Personal Social Media Strategy?	Soumitra Dutta		
October, 2010	88-10	Why Good Ideas Die—And How to Save Them	John Kotter		
October, 2010	88-10	Radically Reinvent Your Supply Chain	Hau L. Lee	Steve New	
October, 2010	88-10	Unleashing the Power of Marketing	Beth Comstock	Ranjay Gulati	
October, 2010	88-10	Building the Co-Creative Enterprise	Venkat Ramaswamy	Francis Guillard	
October, 2010	88-10	The Emerging Capital Market for Nonprofits	Robert S. Kaplan	Allen S. Grossman	
October, 2010	88-10	Xerox's Former CEO on Succession Shouldn't Be a Horse Race	Anne Mulcahy		
October, 2010	88-10	How French Innovators Are Putting the "Social" Back in Social Networking	Larry Kramer		
September, 2010	88-9	Why Men Still Get More Promotions Than Women	Herminia Ibarra	Nancy M. Carter	Christine Silva
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September, 2010	88-9	Kaiser Permanente's Innovation on the Front Lines	Lew McCreary		
September, 2010	88-9	Timberland's CEO on Standing Up to 65,000 Angry Activists	Jeff Swartz		
September, 2010	88-9	A Cautionary Tale for Emerging Market Giants	J. Stewart Black	Allen J. Morrison	
September, 2010	88-9	The Boss as Human Shield	Robert I. Sutton		
July-August, 2010	88-7/8	How to Stop the Innovation Wars	Vijay Govindarajan	Chris Trimble	
July-August, 2010	88-7/8	Unleash Your Employees on Social Media	Josh Bernoff	Ted Schadler	
July-August, 2010	88-7/8	No, Management Is <i>Not</i> a Profession	Richard Barker		
July-August, 2010	88-7/8	Starbucks CEO Howard Schultz	Adi Ignatius		
July-August, 2010	88-7/8	Stop Trying to Delight Your Customers	Matthew Dixon	Karen Freeman	Nicholas Toman
July-August, 2010	88-7/8	Are You Ignoring Trends That Could Shake Up Your Business?	Elie Ofek	Luc Wathieu	
July-August, 2010	88-7/8	Innovation's Holy Grail	C. K. Prahalad	R. A. Mashelkar	

July-August, 2010	88-7/8	Singapore Airline's Balancing Act	Loizos Heracleous	Jochen Wirtz	
July-August, 2010	88-7/8	How Will You Measure Your Life?	Clayton M. Christensen		
June, 2010	88-6	How to Start an Entrepreneurial Revolution	Daniel J. Isenberg		
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June, 2010	88-6	The China Rules	Lynn S. Paine		
June, 2010	88-6	A Maverick CEO Explains How He Persuaded His Team to Leap into the Future	Vineet Nayar		
June, 2010	88-6	Turn the Job You Have Into the Job You Want	Amy Wrzesniewski	Justin M. Berg	Jane E. Dutton
May, 2010	88-5	Powerful People Are Better Liars	Dana Carney		
May, 2010	88-5	A. G. Lafley: Time to Take a Stand on CEO Pay			
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May, 2010	88-5	How to Stop Customers from Fixating on Price	Marco Bertini	Luc Wathieu	
May, 2010	88-5	Beating the Odds When You Launch a New Venture	Clark G. Gilbert	Matthew J. Eyring	
May, 2010	88-5	The Battle for Female Talent in Emerging Markets	Sylvia Ann Hewlett	Ripa Rashid	
May, 2010	88-5	Google's CEO on the Enduring Lessons of a Quirky IPO	Eric Schmidt		
April, 2010	88-4	Turning Doctors into Leaders	Thomas H. Lee		
April, 2010	88-4	Is Your Company in Danger of Burning Out?	Heike Bruch	Jochen I. Menges	
April, 2010	88-4	Is It Too Late to Enter China?	Edward Tse		
April, 2010	88-4	Leadership in the Age of Transparency	Christopher Meyer	Julia Kirby	
April, 2010	88-4	Envy at Work	Tanya Menon	Leigh Thompson	
April, 2010	88-4	The Hidden Risks in Emerging Markets	Witold J. Henisz	Bennet A. Zelner	
April, 2010	88-4	Building a Company Without Borders	Bart Becht		
March, 2010	88-3	Who Do These Bankers Think They Are?	Joseph E. Stiglitz		
March, 2010	88-3	Creating a Capital Market for Inventions	Nathan Myhrvold		
March, 2010	88-3	Finding Your Strategy After the Crisis	Pankaj Ghemawat		
March, 2010	88-3	Calling Out a Colleague			

March, 2010	88-3	Bold Retreat: A New Strategy for Old Technologies	Ron Adner	Daniel C. Snow		
March, 2010	88-3	Harnessing Your Staff's Informal Networks	Richard McDermott	Douglas Archibald		
March, 2010	88-3	Leadership Lessons from India	Peter Cappelli	Harbir Singh	Jitendra A. Singh	Michael Useem
March, 2010	88-3	How BMW is Defusing the Demographic Time Bomb	Christoph H. Loch	Fabian J. Sting	Nikolaus Bauer	Helmut Mauermann
March, 2010	88-3	Giving Up the CEO Seat	Jeffrey Hollender			
January-February 2010	88-1/2	Ten Breakthrough Ideas for 2010				
January-February 2010	88-1/2	Managing Alliances with the Balanced Scorecard	Robert S. Kaplan	David P. Norton	Bjarne Rugelsjoen	
January-February 2010	88-1/2	Five Ways to Bungle a Job Change	Boris Groysberg	Robin Abrahams		
January-February 2010	88-1/2	The Age of Customer Capitalism	Roger Martin			
January-February 2010	88-1/2	The Best Performing CEOs in the World	Morten T. Hansen	Herminia Ibarra	Urs Peyer	
January-February 2010	88-1/2	The Promise and Peril of Russia's Resurgent State	Rawi Abdelal			
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2010	Special Ed.	Managing Oneself	Peter F. Drucker			
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2010	Special Ed.	The Core Competence of the Corporation	C. K. Prahalad	Gary Hamel		
December, 2009	87-12	How to Encourage Creative Thinking	Jeffrey H. Dyer	Hal B. Gregersen	Clayton M. Christenson	
December, 2009	87-12	Let Open Innovation Get You Through the Tough Times	Henry W. Chesbrough	Andrew R. Garman		
December, 2009	87-12	Using Social Networks to Develop Fresh Ideas	Andrew McAfee			
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December, 2009	87-12	The Innovator's DNA	Jeffrey H. Dyer	Hal B. Gregersen	Clayton M. Christenson	



December, 2009	87-12	Create Three Distinct Career Paths for Innovators	Gina Colarelli O'Connor	Andrew Corbett	Ron Pierantozzi		
December, 2009	87-12	Enterprise 2.0: How a Connected Workforce Innovates: A Conversation with Andrew P. McAfee					
December, 2009	87-12	Let the Response Fit the Scandal	Alice M. Tybout	Michaelle Roehm			
December, 2009	87-12	Don't Be Undersold!	Jan-Benedict E. M. Steenkamp	Nirmalya Kumar			
November, 2009	87-11	Why Peter Drucker Had It Right	Rosabeth Moss Kanter				
November, 2009	87-11	How to Think Like Drucker	Alan Kantrow				
November, 2009	87-11	How to Jump-Start the Clean-Tech Economy	Mark W. Johnson	Josh Suskewicz			
November, 2009	87-11	Is it Fair to Blame Fair Value Accounting for the Financial Crisis?	Robert C. Pozen				
November, 2009	87-11	A Practical Guide to Combining Products and Services	Venkatesh Shankar	Leonard L. Berry	Thomas Dotzel		
November, 2009	87-11	What Every Leader Should Know About Real Estate	Mahlon Apgar, IV				
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October, 2009	87-10	Mapping Your Risk Frauds	Toby J. F. Bishop	Frank E. Hydoski			
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October, 2009	87-10	Should You Launch a Fighter Brand?	Mark Ritson				
October, 2009	87-10	The Five Traps of Performance Management	Andrew Likierman				
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September, 2009	87-9	The Female Economy	Michael J. Silverstein	Kate Sayre			
July-August, 2009	87-7/8	Count on Irrational Decision Making	Dan Ariely				
July-August, 2009	87-7/8	Managing in a (Permanent) Crisis	Ronald Heifetz	Alexander Grashow	Marty Linsky		
July-August, 2009	87-7/8	We're the Government and We're Here to Help	Robert B. Reich				
July-August, 2009	87-7/8	What Companies Really Need to Worry About	George K. Campbell	Richard A. Lefler			

July-August, 2009	87-7/8	Restoring American Competitiveness	Gary P. Pisano	Willy C. Shih	
July-August, 2009	87-7/8	Selling to the Post-recession Consumer	Eric Janszen		
July-August, 2009	87-7/8	The Descent of Finance	Niall Ferguson		
July-August, 2009	87-7/8	The 10 Trends You Have to Watch	Eric Beinhocker	Ian Davis	Lenny Mendonca
July-August, 2009	87-7/8	How Gen Y and Boomers Will Reshape Your Agenda	Sylvia Ann Hewlett	Laura Sherbin	Karen Sumberg
July-August, 2009	87-7/8	The Big Shift: Measuring the Forces of Change	John Hagel III	John Seely Brown	Lang Davison
July-August, 2009	87-7/8	Shareholders First? Not So Fast...	Jeffrey Pfeffer		
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June, 2009	87-6	The Buck Stops (and Starts) at Business School	Joel M. Podolny		
June, 2009	87-6	The Real Problem with Trust	Roderick M. Kramer		
June, 2009	87-6	Innovation in Turbulent Times	Darrell K. Rigby	Kara Gruver	James Allen
May, 2009	87-5	What Only the CEO Can Do	A. G. Lafley		
May, 2009	87-5	The Right Way to Close an Operation	Kenneth W. Freeman		
May, 2009	87-5	Need Cash? Look Inside Your Company	Kevin Kaiser	S. David Young	
May, 2009	87-5	The Definitive Guide to Recruiting in Good Times and Bad	Claudio Fernández-Aráoz	Boris Groysberg	Nitin Nohria
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May, 2009	87-5	Do Take That Break	Samuel Z. Goldhaber, MD		
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May, 2009	87-5	Making Better Investments at the Base of the Pyramid	Ted London		
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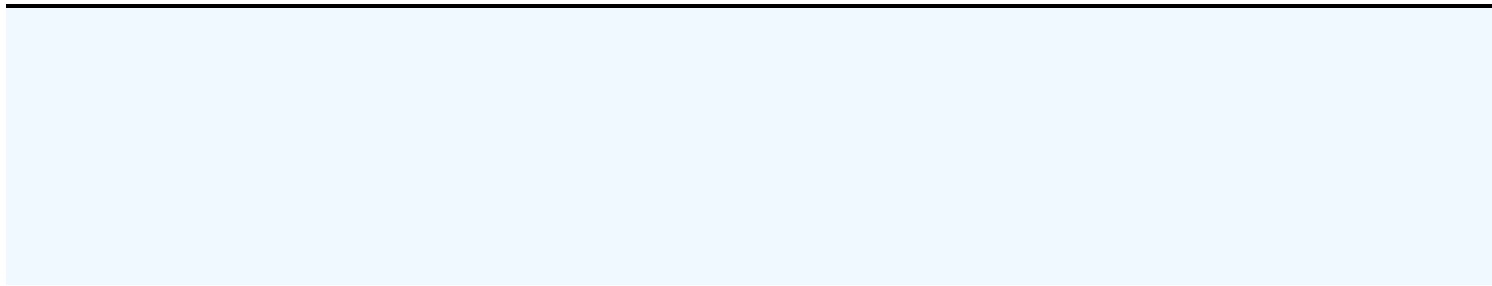
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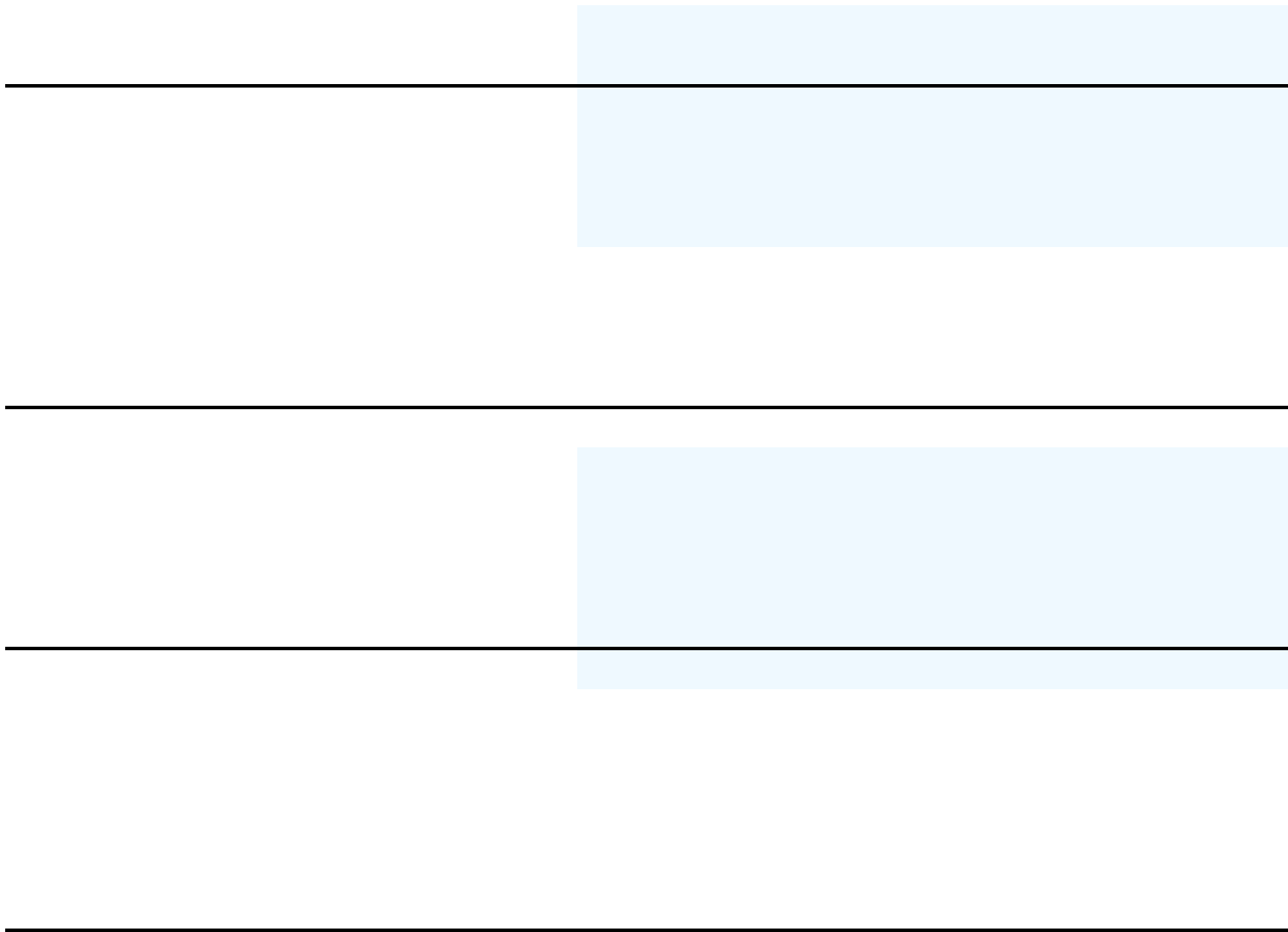
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