2015 BENTLEY GLOBAL BUSINESS ETHICS SYMPOSIUM & TEACHING WORKSHOP
In partnership with Copenhagen Business School

Sponsored by the State Street Foundation

June 8—June 12, 2015

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SYMPOSIUM AND WORKSHOP AGENDA

Facilitators: Tony Buono, Department of Management & Sociology
Bob Frederick, Department of Philosophy

Preparation/Background Reading:
• F. Reeves, “The Gadfly Business Ethics Project at Bentley College”
• F. Reeves, “Ethical Theories: Tools for Decision Making”
• K. Goodpaster, “Can Ethics Be Taught?”
• M. Josephson, “Teaching Ethical Decision Making and Principled Reasoning”
• J. Laney, “The Education of the Heart”
• D.M. Messick & M. Bazerman, “Ethical Leadership and the Psychology of Decision Making”
• B. Frederick, “What is Common Sense Morality?”

WELCOMING RECEPTION Sunday, June 7th 18:00 – 20:00 Radisson Blu Falconcer

DAY 1 Monday, June 8th 8:30 – 17:30
SYMPOSIUM: SUSTAINABILITY OPPORTUNITIES AND CHALLENGES: LEARNING FROM THE SCANDINAVIAN CONTEXT
Registration: 8:30 – 9:30 Program: 9:30 – 17:30
Reception: 17:30 – 18:30 CBS, Campus Porcelænshaven
DAY 2       Tuesday, June 9th       9:00 – 17:30 (Reception)       CBS

Background Reading:
• F. Reeves, “Some Tips for Integrating Ethics into Functional Courses”
• W.M. Hoffman, “Ethics in Business Education”
• R. Frederick & W.M. Hoffman, “Business Ethics in the Curriculum”
• R. Frederick, “Reflections on Teaching Difficult Ethical Problems”

9:00-9:30 Welcome and Introductions
Workshop Introduction and Overview: The Center for Business Ethics and the Bentley Alliance for Ethics & Social Responsibility, Tony Buono, Bentley University

9:30-10:15 Pedagogical Reflections/Discussion: Lessons from the Classroom I:
A Curriculum-wide Approach to Infusing Ethics: Possibilities & Limitations, Tony Buono, Bentley University

10:15-11:00 Pedagogical Reflections/Discussion: Lessons from the Classroom II:
Business Ethics Cases and Emotions: Some Pedagogical Considerations, Bob Frederick, Bentley University

11:00-11:15 Break

11:15-12:45 Philosophical Challenges of Ethical Reasoning: Principle-Based Ethics –
Presentation/Discussion with Bob Frederick, Bentley University

12:45-13:45 Lunch and Discussion with Nordic PRME Group & Sustainability in a Scandinavian Context Researchers

13:45-15:00 Giving Voice to Values, Mary Gentile, Babson College

15:00-15:15 Break

15:15-16:45 Nordic PRME MOOC Workshop

17:00 SSC Conference Concluding Remarks & Future Direction

17:30 Reception

Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility
DAY 3  Wednesday, June 10th  9:00 – 5:00  CBS

**Background Reading:**
- M. Friedman, “The Social Responsibility of Business is to Increase Its Profits”
- J. Boatright, “What’s So Special about Shareholders?”
- A. Buono & L. Nichols, “Shareholder and Stakeholder Interpretations of Business’ Social Role”
- F. Reeves, “Ethics Without Philosophical Ethics: Some Commonly Accepted Ethical and Professional Principles”
- T. Donaldson, “Values in Tension: Ethics Away from Home”

9:00-10:00  **Giving Voice to Values Part II:** A conversation with Mary Gentile, *Babson College*

Following a brief "recap" of Mary’s presentation on Day 2, this is your opportunity to raise questions and explore applications that are most important to you – from teaching tactics, case development, use in corporate contexts, integration across the curriculum, use cross culturally, and so forth.

10:00-10:45 **Integrating Ethics: Some New Ways to Think About Old Concepts**, Rob Philips, *University of Richmond*

10:45-11:00 Break

11:00-12:15 **Business Mindsets about Ethics and Responsibility**: Shareholder v. Stakeholder Views of the Firm, *Tony Buono, Bentley University*

Role Play Case Exercise & Discussion: The Panalba Decision

12:15-13:15  **Working Lunch and Discussion**

13:15-14:00  **Integrating Ethics**, Jill Brown, *Bentley University*

14:00-15:00  **Using Business Ethics Videos**: “Rose Thomas” video and group case discussion. Discussion of principles, concepts and pedagogy for thinking about and teaching ethical business decision making, *Bob Frederick, Bentley University*

15:00-15:15  Break

**INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN DISCIPLINE-BASED COURSES**

15:15-16:00  **Steven Chanenson**, *Villanova University*

16:00-16:45  **Chang Yau (CY) Hoon**, *Singapore Management University*

16:45-17:00  **Day 3 Wrap-Up**

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Background Reading:

- R. Jackall, “Moral Mazes: Bureaucracy and Managerial Work”

INTEGRATING ETHICS & SOCIAL RESPONSIBILITY IN BUSINESS AND A&S COURSES

9:00 -- 9:45  Moral Mazes, Article discussion, Bob Frederick, Bentley University

9:45 -- 10:30  Niko Solitander, Hanken School of Economics (Finland)

10:30 -- 10:45  BREAK

10:45 -- 11:30  Ali Abdolmohammedi, Bentley University

11:30 -- 12:15  Mahendra Gujarathi, Bentley University

12:15 -- 13:30  Working Lunch and Discussion/BREAK

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13:30 -- 14:15  Alberto Aleo & Alice Alessandri, Passodue (Italy)

14:15 -- 15:00  Denie Burks, Berry College

15:00 -- 15:15  BREAK

15:15 -- 16:00  Lan Xia, Bentley University

16:00 -- 16:45  .....  

16:45 -- 17:00  Day 4 Wrap-Up

Center for Business Ethics
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DAY 5  Friday, June 12th  9:00 – 14:00  CBS

INTEGRATING ETHICS AND SOCIAL RESPONSIBILITY IN BUSINESS AND A&S COURSES

9:00--9:45  The UN Global Compact, PRME, Rio + 20 and the Post-2015 Development Agenda: Looking Forward, Tony Buono

9:45--10:30  Esi Ansah, Ashesi University (Ghana)

10:30--10:45  BREAK

10:45--11:30  Greta Steenvoorden, Hanken School of Economics

11:30--12:15  ....

12:15 --13:00  .....  

13:00  Closing Lunch and Workshop Wrap-Up