2016 BENTLEY GLOBAL BUSINESS ETHICS SYMPOSIUM & TEACHING WORKSHOP

Sponsored by the State Street Foundation

May 22 – May 26, 2016

SYMPOSIUM AND WORKSHOP AGENDA

Facilitators: Jill Brown, Department of Management
Jeff Moriarty, Department of Philosophy

WELCOMING RECEPTION
Sunday, May 22nd
6:00 – 8:00 p.m.
Embassy Suites Hotel, Waltham
The Grille at Hobbes Brook

DAY 1 SYMPOSIUM REFLECTIONS ON BUSINESS ETHICS
Monday, May 23
8:30 a.m. – 7:00 p.m.
LaCava Center, 3rd Floor, Bentley
Registration opens at 8:30 a.m.
Reception: 5:30 – 7:00 p.m.

DAY 2
Tuesday, May 24
9:00 a.m.– 5:00 p.m.
LaCava Center, Room 325

9:00 -10:15 Welcome and Introductions
Workshop Introduction and Overview: The Center for Business Ethics and the Bentley Alliance for Ethics & Social Responsibility, Cynthia Clark, Director, Bentley University

10:15-10:30 Break

10:30-12:00 Why “Good People” Do “Bad Things”: Exploring Personal Values and Moral Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility
Reasoning, James Weber, Duquesne University

12:00-1:30  Working Lunch and Discussion

1:30-3:00  What should I do? Ethics and the Law, Dawn Elm, University of St. Thomas-Minnesota

3:00-3:15  Break

3:15-4:45  “What if we don't make moral judgments?” Craig VanSandt, University of Northern Iowa

4:45-5:00  Day 2 Wrap-up and Reflections – Dinner is on your own.

DAY 3

Wednesday, May 25
9:00 a.m.–9:00 p.m.
LaCava Center, Room 325

9:00-10:30  Business Mindsets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, Jill Brown, Bentley University
Role Play Case Exercise & Discussion: The Panalba Decision

10:30-10:45  Break

10:45-12:15  Giving Voice to Values, Tony Buono, Bentley University

12:15-1:30  Working Lunch and Discussion

1:30-3:00  “Business Ethics, Human Rights, and Corporate Responsibility”, Nien-hê Hsieh, Harvard University

3:00-3:15  Break

3:15-4:45  Teaching Challenge: What to Say When Students Ask, “Isn’t it all a Matter of Opinion?” Jeff Moriarty, Bentley University

4:45-5:00  Day 3 Wrap-up and Reflections

5:00  Workshop Reception & Dinner  LaCava Center

DAY 4

Thursday, May 26
9:00 a.m. – 4:00pm
LaCava Center, Room 325

Center for Business Ethics
A Partner in the Bentley Alliance for Ethics & Social Responsibility
9:00--10:45  Ethical Principles and Decision-Making Models, Mike Hoffman, Bentley University

10:45—11:00  Break

11:00--12:30  Interactive Session: Teaching Ethics to Practitioners- Jill Brown, Bentley University

12:30-1:30  Working Lunch and Discussion

1:30—3:30  Interactive Session: Sharing Insights, Integrating Ethics into Your Curriculum

3:30-4:00  Wrap-up

Note: Required readings will be posted to a Blackboard site. You will receive access to the site in a separate email. It is anticipated that you will review these materials prior to coming to the sessions.