

Media Arts and Society

Grounded in the discipline of English with a cultural studies approach, the Media Arts & Society LSM aims to engage students in critical discourse about the uses and effects of modern media, increase knowledge about media technology, and encourage creative thinking through the use of such media. This concentration has a “hands on” component in which students work directly with video, graphic design, digital photography, and sound design in creative ways producing, for example, video projects. Students must complete 8 courses (24 credits). From among the courses listed below, students must choose:

At least 1 course in media production (photography, video, etc.) from the following list (3 credits):

MC 220	Principles of Media Production	MC 222	Digital Photography
MC 224	Introduction to Video Production	MC 320	Advanced Production
MC 321	Sound Design for New Media	MC 322	Making Documentaries
MC 323	Design and Time-Based Media		

1 or 2 courses from a business department related to media from the following list (3-6 credits):

CS 213	The World Wide Web	IDCC 240	Fundamentals of Visual Communication
IDCC 340	Advanced Visual Communication	IDCC 370	Web Design I
LA 300	Cyberlaw	MK 342	Advertising
LA 317	Media Law		

5 or 6 other courses from the following list (15-18 credits):

MC 200	Principles of Media and Culture	HI315	Food, Fashion, and Film in South Asia
MC 220	Principles of Media Production	HI 357	Art and American Society
MC 222	Digital Photography	ID 211	Introduction to Gender Issues
MC 224	Introduction to Video Production	ID 260	Sex and American Culture
MC 250	Principles of Globalization and the Media	LIT 312	Creative Wtg: Drama & Screen Writing
MC 260	Introduction to Broadcasting	LIT 320	Introduction to Acting
MC 300	Film, Television, and Media Theory	LIT 340	Graphic Novel
MC 320	Advanced Production	LIT 352	Shakespeare on Film
MC 321	Sound Design for New Media	LIT 366	American Icons
MC 322	Making Documentaries	LIT 380	Money, Love and Death: Empire & Globalization
MC 323	Design and Time-Based Media	LIT 381	Sitcom Ntn: Amer Fam in Fict and Film
MC 340	Producing Media: Industry Perspective	LIT 391-397	Special Topics in Media and Society*
MC 341	Creative Industries & Production Culture	MA 307	Mathematics of Computer Graphics
MC 342	Studios, Network and Media Convergence	MC 345	The Music Industry
MC 350	Video Gaming and Culture	MLFR 304	French Cinema
MC 421	Media and Culture Internship	MLSP 321	Spanish Cinema
CIN 270	Introduction to Cinema Studies	MLIT 343	Italian Cinema
CIN 370	Selected Topics in Cinema Studies	NASE 342	Light & Color
CIN 371	Great Directors	SO 287	Media, Culture, & Society
CIN 372	Genre Studies	SO 295	Film and Society
CIN 373	NonFiction Film	PS 325	Cyber Psychology
CIN 374	Animation		
CIN 375	Women and Film		
CIN 376	International Cinema		
CIN 378	Hollywood Genres		
CIN 380	The Male Image in the American Cinema	IDCC 240	Fund of Visual Communication
CIN 381	Wonder Women	IDCC 340	Advanced Visual Communication
COM 311	Money, Power, Communication	IDCC 370	Web Design I
COM 321	Mass Communication	IDCC 380	Web Design II
COM 328	Writing and Design for Multimedia	LA 316	Sports Entertainment Law
COM 390	Special Top in Lang Std & Comm.*	LA 317	Media Law
EMS 200	Introduction to Film, Literature and Media	MK 342	Advertising
EMS 201	Introduction to Cultural Studies	MK 321	Consumer Behavior
EXP 201	Advanced Inquiry in Writing*	MK 332	Promotional Strategy
GLS 248	Bus and Pol of the News Media (GO 218)	MK 361	eMarketing
GLS 315	Human Rights in the Global Media	CS 213	The World Wide Web
HI 305	Art & Society		

Business Departments: (LSMs may use no more than two business department courses).

* with appropriate theme

Please note: Students may apply no more than two courses from their primary major to their LSM. LSMs may use no more than two business department courses, and no more than 4 courses may be taken in any one discipline.

Updated: March 20, 2017