13th Annual BENTLEY GLOBAL BUSINESS ETHICS TEACHING WORKSHOP

In partnership with the State Street Foundation

June 12th – 14th, 2017

AGENDA

Facilitators: Jill Brown, Department of Management
Jeff Moriarty, Department of Philosophy

The Teaching Workshop is part of the Global Business Ethics Week. Following the Teaching Workshop is the 13th Annual Global Business Ethics Symposium (June 15th), the agenda for which is below. Following that is the Susilo Symposium (June 15th – 17th), hosted by Boston University’s Questrom School of Business, the agenda for which is here.

Note: Required readings for the Teaching Workshop will be posted to a Blackboard site. You will receive access to the site in a separate email, prior to the conference.

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**DAY 1**

**Monday, June 12th**
9:00 a.m. – 5:00 p.m.
LaCava Center, Room 325

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>8:30</td>
<td>Bus departure from Embassy Suites to Bentley</td>
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<tr>
<td>9:00 -10:20</td>
<td>Welcome and Introductions&lt;br&gt;Teaching Business Ethics &amp; CSR: First Steps&lt;br&gt;Jeff Moriarty (Philosophy), Bentley University</td>
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<td>10:20-10:40</td>
<td>Break</td>
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<td>10:40-12:00</td>
<td>Business Mindsets about Ethics and Responsibility: Shareholder v. Stakeholder Views of the Firm, Role Play Case Exercise &amp; Discussion: The Panalba Decision&lt;br&gt;Jill Brown (Management), Bentley University</td>
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<tr>
<td>12:00-1:20</td>
<td>Working Lunch and Discussion</td>
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1:20-3:00  Ethical Principles and Decision-Making Models  
*Mike Hoffman (Hoffman Center for Business Ethics), Bentley University*

3:00-3:20  Break

3:20-4:40  Using Cases to Teach about Corporate Political Activity in a Business Ethics Class  
*Nien-hê Hsieh (Management), Harvard University*

4:40-5:00  Day 1 Wrap-up and Reflections  
Dinner is on your own.

5:00  Bus Departure from Bentley to Embassy Suites

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**DAY 2**  
*Tuesday, June 13th  
9:00 a.m.– 4:40 p.m.  
LaCava Center, Room 325*

8:30  Bus Departure from Embassy Suites to Bentley

9:00-10:20  Is Ethics all a Matter of Opinion?  
*Jeff Moriarty (Philosophy) Bentley University*

10:20-10:40  Break

10:40-12:00  Teaching Ethics to Practitioners  
*Jill Brown (Management), Bentley University*

12:00-1:20  Working Lunch and Discussion

1:20-2:40  Business Ethics and (or as) Critical Thinking  
*Chris MacDonald (Law & Business), Ryerson University*

2:40-3:00  Break

3:00-4:20  Giving Voice to Values  
*Mary Gentile (Darden School of Business), University of Virginia*

4:20-4:40  Day 2 Wrap-up and Reflections  
Dinner is on your own.

5:00  Bus Departure from Bentley to Embassy Suites
10:15 am  Bus Departure from Embassy Suites to Bentley
10:40-12:00  CSR & Business Ethics: Perspectives and Issues  
Archie Carroll (Management), University of Georgia
12:00-1:00  Lunch (pizza!)
1:00-2:20  Moral Psychology Influences on Ethical Choice and Behavior  
Bruce Barry, Vanderbilt University
2:20-5:00  Interactive Session: Sharing Insights, Integrating Ethics into Your Curriculum  
Jill Brown (Management), Bentley University  
Jeff Moriarty (Philosophy), Bentley University
5:00  Bus Departure from Bentley to Embassy Suites
5:30 – 7:30  Reception and Dinner – the Grille at Hobbs Brook, Embassy Suites

Participants in the Global Business Ethics Teaching Workshop are invited to stay for the Global Business Ethics Symposium on June 15th, the agenda for which is found on the next page
13th Annual Global Business Ethics Symposium
2017 PROGRAM AGENDA

In partnership with:

“Business Ethics in Context:
Lessons from Health Care, Finance and Marketing”

THURSDAY, June 15th
Registration: 8:30 – 9:00 am
LaCava Building, 3rd Floor
Executive Dining Room (Room 395)

8:15  BUS DEPARTURE FROM EMBASSY SUITES TO BENTLEY

9:00  WELCOME

Cynthia Clark  Director, Bentley Alliance for Ethics and Social Responsibility, Director of the Harold S. Geneen Institute of Corporate Governance

9:00 - 10:00  FINANCE AND ETHICS

Moderator: Kristina Minnick, Associate Professor, Finance, Bentley University

Panelists:

- Kara Tan Bhaia, Ph.D, President and Founder, Seven Pillars Institute for Global Finance and Ethics
- Jim Peterson, Current SVP & Chief Financial Officer at Price Chopper/Market 32 Supermarkets, and Board Member of Ellison Bakery, Inc.; former CFO of Keurig

10:00 - 11:00  MARKETING AND ETHICS

Moderator: Ian Cross, Director, Marketing Technology Center, Bentley University

Panelists:

- George Brenkert, Ph.D, Professor Emeritus, Georgetown University
- Nick Manning, Chief Strategy Officer, Ebiquity

11:00 - 11:15 BREAK
11:15 – 12:15  HEALTH CARE AND ETHICS

Moderator: Danielle Blanch Hartigan, Assistant Professor, Natural and Applied Sciences, Bentley University

Panelists:

➢ Ed Burr, Senior Vice President and Chief Administrative Officer, University Health Care System
➢ Harold Braswell, Ph.D., Assistant Professor at the Albert Gnaegi Center for Health Care Ethics, St. Louis University

12:15-1:30  LUNCHEON SPEAKER

Rakhi Kumar, Managing Director, Head of Governance for SSGA State Street Corporation

2:00  BUS DEPARTURE FOR FENWAY PARK SITE VISIT

3:30 – 5:00  SITE VISIT

5:00 – 6:30  BENTLEY UNIVERSITY/BOSTON UNIVERSITY CO-HOSTED RECEPTION
The Hotel Commonwealth, 500 Commonwealth Avenue, Boston, MA 02215

6:30  BUS DEPARTURE TO BENTLEY

Proudly Coordinated and Hosted by:

Bentley Alliance for Ethics and Social Responsibility

and the

W. Michael Hoffman Center for Business Ethics

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