14th Annual GLOBAL BUSINESS ETHICS SYMPOSIUM & FACULTY DEVELOPMENT BUSINESS ETHICS TEACHING WORKSHOP

In partnership with the State Street Foundation

Symposium: Monday, May 21st, 2018
Workshop: Tuesday, May 22-Thursday, May 24th, 2018

AGENDA

Facilitators:
Tony Buono, Department of Management & Sociology
Cynthia Clark, Department of Management

Note: Required readings for the Teaching Workshop will be posted to a Blackboard site. You will receive access to the site in a separate email, prior to the conference.

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Sunday, May 20th
5:30 – 7:30 p.m.
Embassy Suites Grill at Hobbs Brook

Opening Reception for Teaching Workshop Participants and Symposium Speakers
Hosted by the Hoffman Center for Business Ethics at Bentley University

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Monday, May 21st
9:00 a.m.– 5:00 p.m.
LaCava Center, Room 395

Global Business Ethics Symposium: The Ethics of Inclusion
Full program information available at: https://www.bentley.edu/events/symposium

The program will bring together an international group of experts from academia, civil society and the corporate world for in-depth discussions of challenges and current practices with a focus on the Ethics of Inclusion. The intent of the Symposium is to both learn and inform by: (1) exploring current practices in other institutions, countries and cultures, (2) identifying ways to enhance issues of ethics and corporate responsibility in business education and in outreach to the corporate community, and (3) disseminating this experience throughout the academic and practitioner worlds.
WORKSHOP DAY 1  
Tuesday, May 22nd  
9:00 a.m.– 5:00 p.m.  
LaCava Center, Room 325

8:30  Bus departure from Embassy Suites to Bentley

9:00 -10:20  Welcome and Introductions  
Learning the Basics: Teaching Business Ethics & CSR  
Cynthia Clark (Department of Management) and Tony Buono  
(Department of Management & Sociology), Bentley University

10:20-10:40  Break

10:40-12:00  Unethical Behavior at Work  
Celia Moore (Department of Management and Technology), Bocconi University, Italy

12:00-1:20  Working Lunch and Discussion

1:20-3:00  Ethical Principles and Decision-Making Models  
Mike Hoffman (Hoffman Center for Business Ethics), Bentley University

3:00-3:20  Break

3:20-4:40  Business Ethics, Human Rights, and Corporate Responsibility  
Nien-hê Hsieh (Management), Harvard University

4:40-5:00  Day 1 Wrap-up and Reflections  
Dinner is on your own.

5:00  Bus Departure from Bentley to Embassy Suites

WORKSHOP DAY 2  
Wednesday, May 23rd  
9:00 a.m.– 6:30 p.m.  
LaCava Center, Room 325

8:30  Bus Departure from Embassy Suites to Bentley

9:00-10:20  Teaching Ethics to Practitioners  
Jill Brown (Management), Bentley University

10:20-10:40  Break

10:40-12:00  Is Ethics all a Matter of Opinion?  
Jeff Moriarty (Philosophy), Bentley University
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>12:00-1:20</td>
<td>Working Lunch and Discussion</td>
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<td>1:20-2:40</td>
<td>What should I do? Ethics and the Law</td>
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<td>Dawn Elm, University of St. Thomas -Minnesota</td>
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<td>2:40-3:00</td>
<td>Break</td>
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<td>3:00-4:20</td>
<td>Giving Voice to Values</td>
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<td>Mary Gentile (Darden School of Business), University of Virginia</td>
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<td>4:20-4:45</td>
<td>Day 2 Wrap-up and Reflections</td>
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<td>5:00-6:30</td>
<td>TW Reception and Dinner – LaCava 305</td>
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<td>6:30</td>
<td>Bus Departure from Bentley to Embassy Suites</td>
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**WORKSHOP DAY 3**

**Thursday, May 24th**  
9:00 a.m. – 5:00 p.m.  
LaCava Center, Room 325

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<tr>
<td>8:30</td>
<td>Bus Departure from Embassy Suites to Bentley</td>
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<tr>
<td>9:00-10:20</td>
<td>Lessons Learned ... After 30 Years in the Classroom</td>
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<td>Jim Weber (Management), Duquesne University</td>
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<td>Tony Buono (Management &amp; Sociology, Bentley University)</td>
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<td>11:50-12:30</td>
<td>UNGC PRME: Ethics and Responsible Management Education</td>
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<td>Tony Buono (Management &amp; Sociology) &amp; Cynthia Clark (Management), Bentley University</td>
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<tr>
<td>12:30-1:30</td>
<td>Lunch (pizza!)</td>
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<td>1:30-5:00</td>
<td>Interactive Session: Participants’ Sharing Insights, Integrating Ethics into Your Curriculum</td>
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<td>Cynthia Clark (Management) and Tony Buono (Management &amp; Sociology), Bentley University</td>
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<td>5:00</td>
<td>Bus Departure from Bentley to Embassy Suites – Workshop concludes</td>
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