

### GENERAL EDUCATION REQUIREMENTS

- ( ) IT 101 Information Technology
- ( ) EXP 1\_\_\_\_\_ Expository Writing I<sup>1</sup>
- ( ) EXP 2\_\_\_\_\_ Expository Writing II<sup>1</sup>
- ( ) \_\_\_\_\_ Literature/Cinema/EMS<sup>2</sup>
- ( ) MA\_\_\_\_\_ Mathematical Science I<sup>3</sup>
- ( ) MA\_\_\_\_\_ Mathematical Science II<sup>3</sup>
- ( ) NASC\_\_\_\_\_ Natural Science (4cr)
- ( ) \_\_\_\_\_ Global Studies: GLS 100, 101, 102, 105, or 116
- ( ) HI\_\_\_\_\_ History
- ( ) PH 101 Problems of Philosophy
- ( ) PS/SO\_\_\_\_\_ Behavioral Science
- ( ) EC 111 Principles of Microeconomics
- ( ) EC 112 Principles of Macroeconomics
- ( ) FS 111 First Year Seminar (1cr)

#### ELECTIVES<sup>4</sup>

- ( ) MA/NASE\_\_ Math or Natural Science Elective
- ( ) \_\_\_\_\_ Humanities/Social Science Elective

### MAJOR REQUIREMENTS

- ( ) EMS 200 Introduction to Film, Literature, and Media
- ( ) \_\_\_\_\_ EMS 201, MC 200, CIN 375
- ( ) MC 220 Introduction to Media Production
- ( ) \_\_\_\_\_ MC 222, 224, 321, 322, or 323
- ( ) \_\_\_\_\_ Elective<sup>5</sup>
- ( ) \_\_\_\_\_ Elective<sup>5</sup>
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- ( ) \_\_\_\_\_ Elective<sup>5</sup>

#### MODERN LANGUAGE REQ. &/OR A&S ELECTIVES<sup>6</sup>

- ( ) \_\_\_\_\_ Modern Language Req. &/Or A&S Elective
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- ( ) \_\_\_\_\_ Modern Language Req. &/Or A&S Elective

#### ARTS & SCIENCE ELECTIVES<sup>4</sup>

- ( ) \_\_\_\_\_ Arts & Science Elective
- ( ) \_\_\_\_\_ Arts & Science Elective
- ( ) \_\_\_\_\_ Arts & Science Elective

### BUSINESS STUDIES MINOR<sup>7</sup>

- ( ) GB 110 Legal and Ethical Environment of Business
- ( ) GB 112 Tools & Concepts in Accounting & Finance
- ( ) GB 212 Practice & Applications in Acct. & Finance
- ( ) GB 213 Business Statistics
- ( ) GB 214 Marketing-Operations Fundamentals
- OR GB 215 Human Behavior and Organizations

### UNRESTRICTED ELECTIVE COURSES<sup>4</sup>

- ( ) \_\_\_\_\_
- ( ) \_\_\_\_\_
- ( ) \_\_\_\_\_
- ( ) \_\_\_\_\_
- ( ) \_\_\_\_\_

### BUSINESS STUDIES MAJOR<sup>7</sup>

- ( ) GB 110 Legal and Ethical Environment of Business
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- ( ) GB 213 Business Statistics
- ( ) GB 214 Marketing-Operations Fundamentals
- ( ) GB 215 Human Behavior and Organizations
- ( ) \_\_\_\_\_ Business Elective
- ( ) \_\_\_\_\_ Business Elective

### UNRESTRICTED ELECTIVE COURSES<sup>4</sup>

- ( ) \_\_\_\_\_
- ( ) \_\_\_\_\_

Office Notes:

**Total credits required 122. Note: Transfer students with at least 15 credits in transfer will complete 121 credits.**

**All courses are 3 credits unless otherwise indicated.**

### COURSE FOCUS REQUIREMENTS

- ( ) U.S. Diversity Intensive (D)
- ( ) International Intensive (I)
- ( ) Communication Intensive (C)

<sup>1</sup> Placement in this course is determined by the English and Media Studies department.

<sup>2</sup> Requirement may be fulfilled with any LIT/CIN/EMS or MLCH 402, MLFR 304, MLIT 304, MLSP 301, 404, 405.

<sup>3</sup> Math sequence consists of either MA 123 & MA 126 or MA 131 & MA 139, depending upon departmental placement.

<sup>4</sup> Elective guidelines are available on the Registrar's website.

<sup>5</sup> Electives for the MC major can be fulfilled by any course in the English and Media Studies Department with a CIN, COM, EMS, LIT, or MC designation not otherwise required for the major.

<sup>6</sup> BA students must demonstrate intermediate II competence in a modern language. You must meet with the Modern Languages department chair to discuss your language proficiency and your required course work. Courses in this section not used to complete modern language requirement must be arts & science electives.

<sup>7</sup> Students must complete either a Business Studies Major or Business Studies minor.

**\*Students may no more than 30 credits of business courses, including courses from the Business Studies Major or minor.**

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## **Media and Culture**

Coordinator: Liz LeDoux, LIN 34, x. 2961

The Media and Culture Major provides students the opportunity to gain a critical understanding of media forms and industry practices by engaging in creative production practice and analyzing creative, technological, and theoretical texts. This unique program requires a business minor and encourages students to complete an internship or capstone project. In their course work, students are exposed to a variety of creative and cultural texts and become critical thinkers and strong writers attuned to the nuances of written and visual language. They gain a deep and comprehensive understanding of the social, cultural, and political impact of the media as they develop their knowledge of media practice in such areas as video and audio production, graphic and motion design, and writing for and about media forms. Students learn to be creative, innovative and socially responsible media producers and business managers who can successfully navigate an increasingly diverse culture in the global marketplace.

### **THE MAJOR REQUIRES EIGHT COURSES:**

- Four Media and Culture core courses, including one production elective;
- Four English and Media Studies Department electives.

### **THE FOUR CORE COURSES:**

#### **1. EMS 200 Introduction to Literature, Film, and Media**

#### **2. MC 220 Introduction to Media Production**

#### **3. One course chosen from the following:**

- EMS 201 Introduction to Cultural Studies
- MC 200 Introduction to Media Theory
- CIN 375 Women and Film

#### **4. One production course chosen from the following:**

- MC222 Digital Photography
- MC224 Video Production
- MC321 Audio Production and Sound Design
- MC322 Documentary Production
- MC323 Animation Production and Motion Design

**MC majors must complete either a Business Studies major or minor.**

Most MC majors also undertake a media-related internship (MC 421) or capstone project (MC 420). A semester abroad is encouraged.

**Students may take no more than 30 credits of business courses, including courses from the Business Studies Major or minor.**