

GENERAL EDUCATION REQUIREMENTS

- IT 101 Information Technology
- EXP 1 Expository Writing I¹
- EXP 2 Expository Writing II¹
- Literature/Cinema/EMS²
- MA Mathematical Science I³
- MA Mathematical Science II³
- NASC Natural Science (4cr)
- Global Studies: GLS 100, 101, 102, 105 or 116
- HI History
- PH 101 Problems of Philosophy
- PS/SO Behavioral Science
- EC 111 Principles of Microeconomics
- EC 112 Principles of Macroeconomics
- FS 111 First Year Seminar (1cr)

BUSINESS CORE REQUIREMENTS

- GB 110 Legal and Ethical Environment of Business
- GB 112 Tools & Concepts in Accounting & Finance
- GB 212 Practice & Applications in Acct. & Finance
- GB 213 Business Statistics
- GB 214 Marketing-Operations Fundamentals
- GB 215 Human Behavior and Organizations
- GB 310 Business Processes and Systems
- GB 320 General Business Field Project
- GB 410 Global Strategy

Office Notes:

IMPORTANT NOTICE! Students are responsible for understanding all university policies, procedures and requirements. Such information can be found in the Undergraduate Course Catalogue, Registrar's website, and the Student Handbook. Please be aware that overall and major averages must be at least 2.000 for graduation. This information is to help the student in monitoring progress toward the degree. Responsibility for meeting all degree requirements rests with the student.

MAJOR REQUIREMENTS

- COM 210 Effective Speaking
- IDCC IDCC Restricted Elective⁴
- IDCC IDCC 230, 255, or 350
- IDCC 370 Web Design I
- IDCC IDCC Elective⁵
- IDCC IDCC Elective⁵
- IDCC or IDCC-Related Elective⁶
- IDCC or IDCC-Related Elective⁶

ELECTIVES^{7,8}

- MA/NASE Math or Natural Science Elective
- Humanities/Social Science Elective
- Business Related Elective
- Arts & Science Elective
- Arts & Science Elective
- Arts & Science Elective
- Arts & Science Elective
- Arts & Science Elective
- Unrestricted Elective
- Unrestricted Elective

COURSE FOCUS REQUIREMENTS

- U.S. Diversity Intensive (D)
- International Intensive (I)
- Communication Intensive (C)
- Communication Intensive/Major (COM 210)

Approved Minor in _____

Total credits required 122

Note: Transfer students with at least 15 credits in transfer will complete 121 credits.

All courses are 3 credits unless otherwise indicated.

1. Placement in this course is determined by the English and Media Studies department.
2. Requirement may be fulfilled with any LIT/CIN/EMS or MLCH 402, MLFR 304, MLIT 304, MLSP 301, 404, or 405.
3. The Math sequence consists of either MA 123 & MA 126 or MA 131 & MA 139, depending upon departmental placement.
4. This elective can be satisfied by one of the following: Any COM course not already taken, HI 305 Arts and Society, GLS 310 Perspectives on Global Economy, any MC course, MG 240 Interpersonal Relations in Management, MG 241 Leadership, Power, and Politics in Organizations, PS 311 Social Psychology, PS 325 Cyber Psychology, SO 287 Media, Culture and Society.
5. IDCC electives can be fulfilled by any IDCC course.
6. IDCC Related courses are any COM course not already taken, HI 305, GLS 310, LA 316, any MC course, MG 240, MG 241, MG 345, MG 360, MK 321, PS 230, PS 311, PS 325, SO 287, or other courses approved by dept. chair.
7. Elective guidelines are available on the Registrar's website.
8. An optional 12-credit minor program must be pre-approved by the appropriate academic department.

Information Design and Corporate Communication (IDCC)

The Information Design and Corporate Communication major prepares students for careers in the increasingly competitive communications industry. Graduates have moved into positions in the public and private sector in public relations, technical writing and editing, journalism, managerial communication, marketing communication, content development, and Web design. Students may choose to focus on one of three major course tracks: information design, public relations, or Web design.

Required Courses

1. COM 210 Effective Speaking
2. IDCC Restricted Elective
3. IDCC 230, 255, or 350
4. IDCC 370 Web Design I
5. IDCC Elective
6. IDCC Elective
7. IDCC Elective or Related Elective (see below)
8. IDCC Elective or Related Elective (see below)

Information Design and Corporate Communication major prerequisite structure:

Courses	Prerequisites
COM 210	EXP 1
IDCC Restricted Elective	varies by course
IDCC 230, 255, or 350	EXP 1
IDCC 370	EXP 1
IDCC Elective	vary by course
IDCC Elective	vary by course
IDCC Elective or Related Elective	vary by course
IDCC Elective or Related Elective	vary by course

- COM 210 Effective Speaking can be taken at any time but preferably as early as possible.
- IDCC electives may be fulfilled by any IDCC courses not otherwise required.
- IDCC-related electives, as approved by the IDCC chair, may fulfill two electives. Such approvals for IDCC-related electives must be delivered in writing to the undergraduate Registrar's Office by the start of the semester in which the course is taken.