

#### GENERAL EDUCATION REQUIREMENTS

<input type="checkbox"/>	IT 101	Information Technology
<input type="checkbox"/>	EXP 1	Expository Writing I <sup>1</sup>
<input type="checkbox"/>	EXP 2	Expository Writing II <sup>1</sup>
<input type="checkbox"/>		Literature/Cinema/EMS <sup>2</sup>
<input type="checkbox"/>	MA	Mathematical Science I <sup>3</sup>
<input type="checkbox"/>	MA	Mathematical Science II <sup>3</sup>
<input type="checkbox"/>	NASC	Natural Science (4cr)
<input type="checkbox"/>		Global Studies: GLS 100, 101, 102, 105 or 116
<input type="checkbox"/>	HI	History
<input type="checkbox"/>	PH 101	Problems of Philosophy
<input type="checkbox"/>	PS/SO	Behavioral Science
<input type="checkbox"/>	EC 111	Principles of Microeconomics
<input type="checkbox"/>	EC 112	Principles of Macroeconomics
<input type="checkbox"/>	FS 111	First Year Seminar (1cr)

#### BUSINESS CORE REQUIREMENTS

<input type="checkbox"/>	GB 110	Legal and Ethical Environment of Business
<input type="checkbox"/>	GB 112	Tools & Concepts in Accounting & Finance
<input type="checkbox"/>	GB 212	Practice & Applications in Acct. & Finance
<input type="checkbox"/>	GB 213	Business Statistics
<input type="checkbox"/>	GB 214	Marketing-Operations Fundamentals
<input type="checkbox"/>	GB 215	Human Behavior and Organizations
<input type="checkbox"/>	GB 310	Business Processes and Systems
<input type="checkbox"/>	GB 320	General Business Field Project
<input type="checkbox"/>	GB 410	Global Strategy

Office Notes:

**IMPORTANT NOTICE!** Students are responsible for understanding all university policies, procedures and requirements. Such information can be found in the Undergraduate Course Catalogue, Registrar's website, and the Student Handbook. Please be aware that overall and major averages must be at least 2.000 for graduation. This information is to help the student in monitoring progress toward the degree. Responsibility for meeting all degree requirements rests with the student.

#### MAJOR REQUIREMENTS

<input type="checkbox"/>	COM 210	Effective Speaking
<input type="checkbox"/>	IDCC 370	Web Design I
<input type="checkbox"/>	IDCC 230	Fundamentals of Content Development
<input type="checkbox"/>	IPM 140	Adding Value with Information Processes
<input type="checkbox"/>	IPM	IPM Elective <sup>4</sup>
<input type="checkbox"/>	IPM	IPM Elective <sup>4</sup>
<input type="checkbox"/>	IDCC	IDCC 375 or IDCC 385
<input type="checkbox"/>	IDCC	IDCC 360 or IDCC 390 (Effective Business Presentations only)

#### ELECTIVES<sup>5, 6</sup>

<input type="checkbox"/>	MA/NASE	Math or Natural Science Elective
<input type="checkbox"/>		Humanities/Social Science Elective
<input type="checkbox"/>		Business Related Elective
<input type="checkbox"/>		Arts & Science Elective
<input type="checkbox"/>		Arts & Science Elective
<input type="checkbox"/>		Arts & Science Elective
<input type="checkbox"/>		Arts & Science Elective
<input type="checkbox"/>		Arts & Science Elective
<input type="checkbox"/>		Unrestricted Elective
<input type="checkbox"/>		Unrestricted Elective

#### COURSE FOCUS REQUIREMENTS

- U.S. Diversity Intensive (D)
- International Intensive (I)
- Communication Intensive (C)
- Communication Intensive/Major (COM 210)

Approved Minor in \_\_\_\_\_

**Total credits required 122**

**Note: Transfer students with at least 15 credits in transfer will complete 121 credits.**

**All courses are 3 credits unless otherwise indicated.**

1. Placement in this course is determined by the English and Media Studies department.
2. Requirement may be fulfilled with any LIT/CIN/EMS or MLCH 402, MLFR 304, MLIT 304, MLSP 301, 404, or 405.
3. The Math sequence consists of either MA 123 & MA 126 or MA 131 & MA 139, depending upon departmental placement.
4. IPM 210, 320, 340, 402, or 450 or others with approval of the IDCC chair.
5. Elective guidelines are available on the Registrar's website.
6. An optional 12-credit minor program must be pre-approved by the appropriate academic department.

**Information Design and Corporate Communication (IDCC)**  
**with concentration in Business ICT (INFORMATION AND COMMUNICATION TECHNOLOGY)**

**Required Courses**

- |                   |  |
|-------------------|--|
| 1. COM 210        | Effective Speaking   |
| 2. IDCC 370       | Web Design I   |
| 3. IDCC 230       | Fundamentals of Content Development  |
| 4. IPM 140        | Adding Value with Information Processes  |
| 5. IPM Elective   |  |
| 6. IPM Elective   |  |
| 7. IDCC Elective: | IDCC 375 or IDCC 385   |
| 8. IDCC Elective: | IDCC 360 or COM 323 or IDCC 390 <i>Selected Topics in Information Design and Corporate Communication</i> (Effective Business Presentations only) |

**IDCC with ICT Concentration major prerequisite structure:**

<b>Courses</b>	<b>Prerequisites</b>
<b>COM 210</b>	EXP 1
<b>IDCC 370</b>	EXP 1
<b>IDCC 230</b>	EXP 1
<b>IPM 140</b>	
<b>IPM Elective</b>	vary by course
<b>IPM Elective</b>	vary by course
<b>IDCC 375 or IDCC 385</b>	EXP 1
<b>IDCC 360 or IDCC 390</b>	EXP 1

- COM 210 Effective Speaking can be taken at any time but preferably as early as possible.