This document lists every headline from the Board of Trustees, with the corresponding critical success factors bulleted below each.

**Headline:** Bentley University acquires Harvard Business School!
1. Internationally recognized leader in business education - top 5.
2. Bentley leads joint venture of international business school consortium. Bentley partners with highly recognized research institute / think tank.
3. $1B gift from Bentley alum following successful IPO of neural business algorithm start up.

**Headline:** Bentley, ranked #1 business university in the nation, expands reach with key industry partnerships including Amazon.
1. Endowment growth and revenue diversification = better students and faculty/Phd
2. Improved labor flexibility and apply creative technology = innovative content
3. Develop partnership model that can be leveraged globally

**Headline:** Recognizing Bentley’s contribution to her success, Apple CEO and Bentley alumnae Lauren Davis, gives $100M to fund social entrepreneurship incubator at her alma mater.
1. Leadership focused student experience (curricular and co-curricular)
2. Nationally ranked university with nationally ranked entrepreneurship program
3. Critical philanthropic success (7 and 8 figure)

**Headline:** Amazon invests $10B in Bentley University: the university recognized for having the most diverse people and thought
1. Invest and prioritize initiatives (admission, hiring, retention) with regards to diversity.
2. Become the place to debate controversial topics by national figures
3. Raise our national profile through high-profile hires.

**Headline:** Bentley University Receives Prestigious U.N. Award for Solving Global Water Crisis
1. Major grant-gathering capability
2. World class interdisciplinary research capability: faculty and doctoral
3. Global collaboration and affiliation, both public and private enterprises

**Headline:** Bentley ranked #1 in nation in causing success - career, life, self. 60% of graduates lead their institution, organization or company...
1. Bentley's vision finally connects to drive growth in the endowment
2. Curriculum is ready at the point of change
3. Transforming internships to mentorships