

Course descriptions: Special Topics and Experimental

ENGLISH

LIT 391: Selected Topics in Literary Form: Love Poetry from Sappho to Fetty Wap

This class surveys love poetry in the Western tradition, starting with foundational Greek and Roman works by Sappho and Ovid, spanning the Renaissance, Victorian, and Modern periods with authors such as Shakespeare, Elizabeth Barrett Browning, and Pablo Neruda, and ending with contemporary hip-hop and pop songwriting. Students will examine how poets have used lyric voice to express and critique different culturally-specific ideas of love. The class will also consider the historical continuum of this genre, such as how the sonnet tradition evolved over time, and whether there are transhistorical concepts of love.

LIT 393 Rights & Resistance in World Lit

In this course we will explore interrelated concepts of tyranny, dissidence, and power by reading novels, short stories, and poems written under or about authoritarian political regimes. We will use literary and political theory to investigate the qualities of literature that allow it to act as a force of resistance under repressive regimes. Certain features unite these literary works, features that might point us in the direction of understanding literature as a global phenomenon, providing perspective on universals such as human rights. At the same time, we will notice very particular, individually and culturally specific experiences that demonstrate the unique potential of fiction and lyric to portray human consciousness.

FINANCE

FI 398 Fundamentals of AML Risk Management Compliance

Pre-req: FI 305 **Can be used in the Capital Markets concentration**

This course covers the U.S. anti-money laundering (AML) regulatory framework and requirements for financial institutions, both to adequately manage money laundering and financial crime risk and comply with applicable regulations. AML responsibilities apply to ALL staff within financial institutions, even non-compliance staff, and the purpose of this course is to familiarize students with U.S. regulations, explain how financial institutions build AML risk management and compliance programs, and prepare students for a career in AML risk management and compliance. This course will consist of lectures, team analyses, and mid-term and final exams. The course will heavily involve real-world, current case studies and students will be expected to conduct their own open source research to complement in-class content. Class participation is critical and students are expected to prepare before class to enable them to actively participate during class.

FI 399 Advanced Financial Modeling

Pre-req: (FI 306 or 307) and FI 347

Financial Modeling (FI347) is an advanced elective focusing on applying sophisticated Excel techniques to the most common modeling problems in finance. Given the introduction of VBA in FI347, FI399 develops the VBA programming language skill set and applies it to the most relevant finance applications of the day. After a review of the VBA integrated development environment (IDE), basic programming and problem solving skills are developed via studying the programming elements of the VBA programming language. Topics include functions versus subroutines, variables, use of the most common VBA objects for Excel, good programming practices and a review of macro recording. Decision making logic and looping is covered. The use of arrays in VB is discussed and progresses to working with files and folders as well as importing of data. While this is an advanced elective, it is intended for the novice Visual Basic user rather than those with previous programming experience in VBA.

GLOBAL STUDIES

GLS 405 Political Psychology

Pre-req: GB213 and (GLS 100 or 105 or 200+ or any PS)

This course examines the psychology underlying individuals' political attitudes and beliefs and their behavior in electoral politics. We will analyze the role of cognition, emotion, personality, stereotypes, and in-group thinking in the formation of public opinion and political behavior. We also will analyze the role and impact of the news media and election campaigns. Although this class will focus primarily on politics in the United States, there will be opportunities for students to investigate these phenomenon in other countries. The course further emphasizes synthesizing different theoretical explanations for public opinion, political behavior, and media effects; understanding experimental and survey research methods; interpreting and evaluating empirical research, and performing original data analysis to test hypotheses derived from concepts and controversies identified in the course.

HISTORY

HI 395 E01 The Israeli-Palestinian Crisis

Meets Global Perspectives LSM

This course introduces the major themes and essential questions of Zionism and Palestinian nationalism. While the Jewish people transform themselves into a modern nation-state in the Middle East, the consequences of that fulfillment is "Al-Nakba" – the Catastrophe – for the local Arab inhabitants.

HI 395 001 French Fancy: the Wine Industry and Making of Modern France

International Focus

This course will expose students to the significance of agriculture in Europe and provide historical knowledge of a major industry in Europe's third largest economy. This history will matter as you will come to understand how a prominent global commodity came to be and the important role that governments play in Europe in branding a national commodity for the global market. As business students, you will come to better understand the importance of regional cultures and national identity in the making, branding, and selling of a product for export.

HI 398 South Asian History Through Literature

International Focus

This course will introduce students to the history of South Asia by examining major forms of South Asian literature from antiquity to the present. Students will read Rig Vedic hymns, Sanskrit epics and plays, Persian court chronicles, medieval vernacular poetry and modern short fiction and novels. They will read these texts alongside major academic works by historians, literary scholars and scholars of religion. We will examine to what degree literature reflects significant historical developments, such as the origins of the caste system, early concepts of a proto Indian nationalism, gender, memory and aesthetics in medieval India, religious hybridity and political consolidation during the Mughal era, the rise of European colonialism, nationalism, Partition, decolonization, immigration and globalization, among other topics.

Interdisciplinary Studies

ID 399 Multidisciplinary Studies in Healthcare

LSM Health and industry

This course introduces and describes the health delivery system and the resources that comprise it. The theoretical basis for the system as well as the principal means of system organization and evaluation are discussed. Specifically, this

course introduces and describes U.S. healthcare delivery, addressing the components and complexities. The historical basis for the system's organization will be discussed, as well as the various modes of healthcare delivery and the ways healthcare is organized and financed. In addition to presenting the foundations of healthcare organization, the course will include an overview of healthcare delivery, health insurance, policy, public health, healthcare finance and purchasing, and current challenges to innovation in the system. Each section of the course presents general principles, followed by an in-depth examination of a timely issue in healthcare. Students who complete the course will gain a basic understanding of the organization, functions and delivery of healthcare.

LAW

LA 402 Article II, Presidential Power, and Immigration

Pre-req: LA 108

This seminar explores the meaning and impact of Article II of the U.S. Constitution on presidential power as it relates to immigration and the matter of sanctuary cities. Collaterally, the seminar also explores free speech in relation to opposition to immigration by individuals. Materials for the course include U.S. Supreme Court and Appellate Court decisions relevant to Article II and the 1st Amendment. Students work in groups and teams. Many class meetings require student oral argument. At the conclusion of the course, students participate in a regional moot tournament sponsored by the American Collegiate Moot Court Association (ACMA) and may qualify for the national tournament.

There are travel costs. It is an academic competition course exposing students to competitive oral advocacy.

MANAGEMENT

MG 399 Six Sigma

Pre-req: GB 112, 212, 213 and 214

In today's hyper-competitive business environment it is essential for organizations to focus on creating value for its customers. Continuously improving business process performance within the Enterprise and its Supply Chain is a key factor in creating value by lowering costs, improving service delivery and achieving superior Quality. This course provides a structured framework for achieving continuous process improvement throughout an organization by focusing on the reduction of variance and the elimination of waste.

PROFESSIONAL SALES

PRS 399 Sales Competition

Pre-req: PRS 339 or PRS 373

Students will represent Bentley University at the annual Northeast Intercollegiate Sales Competition held in November 2019. This course is intended to challenge students by applying concepts in selling, persuasion, and interpersonal communications in a roleplay-based, competitive scenario. The students will learn the skills required to be effective sellers in a B2B setting. All students must register and attend the two-day Northeast Intercollegiate Sales Competition (NISC) at Bryant University in Smithfield, RI currently scheduled for November 1-2, 2019. The registration fee for the with NISC is approximately \$40 per student. Some nominal, additional costs may be associated with travel and overnight hotel stay if necessary.