Today, more than ever, there is an urgent need for wise, ethical business leaders whose decisions follow from a respect for the dignity of all. Rather than focusing solely on profits, the wisdom of such leaders sees business as a means of respecting the intrinsic worth of all people and serving the community in the largest sense and in the most responsible way. This lecture will investigate the meaning and significance of wisdom and dignity in building and leading ethical organizational cultures.

DONNA HICKS is an Associate at the Weatherhead Center for International Affairs, Harvard University. She has 20 years of experience as a facilitator during international conflicts in the Middle East, Sri Lanka, Colombia, Cuba, Northern Ireland, and the US. She has taught at Harvard, Clark, and Columbia Universities. She is the author of the bestselling book, *Dignity: The Essential Role It Plays in Resolving Conflict* (Yale, 2013).

SANDRA WADDOCK is the Galligan Chair of Strategy, Carroll School Scholar of Corporate Responsibility, and Professor of Management, Boston College. She has been a visiting scholar at Harvard University, University of Virginia, Griffith University, and the University of Pretoria, South Africa. Her latest book is *Intellectual Shamans* (Cambridge, 2015), which was preceded by *Building the Responsible Enterprise* (with Andreas Rasche, 2012).

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