



Center for Business Ethics
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Résumé of W. Michael Hoffman, Ph.D.

BIOGRAPHICAL SUMMARY

W. Michael Hoffman is the founding Executive Director of the Center for Business Ethics at Bentley University in Waltham, Massachusetts. Since 1976, the Center has served as a research and consulting institute and an educational forum for the exchange of ideas and information in business ethics.

Dr. Hoffman received his Ph.D. in Philosophy in 1972 at the University of Massachusetts in conjunction with Amherst, Hampshire, Mount Holyoke and Smith Colleges. He is the Hieken Professor of Business and Professional Ethics at Bentley University and was Chair of the Department of Philosophy for 17 years. He has authored or edited 16 books, including Business Ethics: Readings and Cases in Corporate Morality (now in its 4th edition), Ethics Matters: How to Implement Values-Driven Management (2000) and The Ethical Edge: Tales of Organizations that Have Faced Moral Crises (1995). He also has published over 100 articles.

Dr. Hoffman has consulted on business ethics for numerous corporations, universities and government agencies. Clients have included Baker Hughes, Blue Shield of California, Cablevision, CBS, Coopers & Lybrand (now PwC), El Paso Corporation, Exelon Corporation, Fidelity Investments, GTE, General Electric, GlaxoSmithKline, Johnson & Johnson, KPMG, NYNEX (now Verizon), PeopleSoft, Textron, TRW Systems, and Tyson Foods.

He has been a National Endowment for the Humanities Fellow and Consultant, a lecturer at universities and conferences around the world, and an expert witness on business ethics in numerous legal cases. He is on the board of editors of many business ethics journals, was co-founder and President of the Society for Business Ethics, and served on the advisory board of the U.S. Sentencing Commission. He was the founding Executive Director of the Ethics Officer Association (now the Ethics & Compliance Officer Association) from 1992 to 1995, a member of its Board of Directors until 1997, and then Advisor to the Board until 2005. He received the 2007 Humanist of the Year Award from The Ethical Society of Boston, the 2009 Society for Corporate Compliance and Ethics Award for lifetime contributions to the profession, the 2011 lifetime achievement award for distinguished service to the field of business ethics from the Society for Business Ethics, and the 2011 Champion's Award from the Central and European Management Association for responsible management education.

He has been quoted extensively on business ethics in newspapers and magazines, including the Boston Globe, BusinessWeek, Chicago Tribune, Christian Science Monitor, Financial Times, Industry Standard, Los Angeles Times, New York Times, Newsweek, Philadelphia Inquirer, San Francisco Chronicle, USA Today, U.S. News and World Report, Wall Street Journal, and Washington Post and is interviewed frequently for television and radio programs around the country.

Dr. Hoffman resides in West Newton, Massachusetts with his wife, Bliss Read Hoffman.

RÉSUMÉ

Born: February 23, 1943, in Huntington, West Virginia; raised in Kentucky.

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Present Position: Founding Executive Director, Center for Business Ethics 1976 to date

Dr. Hoffman is widely recognized as one of the founders of the modern business ethics movement in the United States, and indeed internationally. In 1976, he established the Center for Business Ethics (“CBE”) at Bentley University in Waltham, Massachusetts, one of the first institutes of its kind in the world. Under his direction, CBE has convened many important international conferences on business ethics and has consistently shown leadership in promoting ethical business conduct, by the application of expertise, research, education and a collaborative approach to disseminating best practices. Dr. Hoffman co-founded the Ethics Officer Association (renamed the Ethics and Compliance Officer Association in 2006) at CBE in 1991, and with over 1,200 members it is now the largest peer-to-peer, multi-industry organization for ethics and compliance practitioners. Dr. Hoffman was the Ethics Officer Association’s first Executive Director and was Advisor to the Board for over a decade.

Dr. Hoffman is also the Hieken Professor of Business and Professional Ethics at Bentley University.

DEGREES

Ph.D. Philosophy; University of Massachusetts/Amherst, granted under the Five University Cooperative Program conducted by Amherst College, Hampshire College, Mount Holyoke College, Smith College, and the University of Massachusetts, 1972.

M.A. Philosophy; University of Massachusetts/Amherst, 1968.

B.A. Philosophy; Transylvania University, Lexington, Kentucky, 1965.

FELLOWSHIPS AND GRANTS

- Corporate and private foundation grants from over forty organizations for the Center for Business Ethics, since 1976.
- G.E. Foundation Grant, 1990-1992.
- NEH Planning Grant for Business Ethics, 1976-1977.
- National Endowment for the Humanities Fellowship, 1974.
- Council for Philosophical Studies Grant, 1970 and 1974.
- Matchette Foundation Grant, 1972.
- National Defense Education Act Fellowship, 1966-1969.

CONSULTING FOR CORPORATIONS & OTHER ORGANIZATIONS

1981 to date

□ Stoel Rives LLP	2011
□ ELT	2009-2010
□ LRN: The Legal Knowledge Company	2000-2007
□ MiddleOak	2007
□ Blue Shield of California	2007
□ ArQule, Inc.	2006
□ Bon Secours Health System Inc.	2006
□ Tyson Foods	2005
□ Investment Management Consultants Association	2004-2005
□ Eaton Corporation	2004
□ Friedkin Companies Inc.	1998, 2004
□ GlaxoSmithKline	2003
□ Cleco Corporation	2003
□ Simpson, Thacher & Bartlett	2002-2003
□ PeopleSoft	2002
□ El Paso Corporation	2002
□ Treasury Board of Canada	2002
□ Baker Hughes	2002
□ Defense Industry Initiative	2002
□ Tenet Healthcare	2001-2002
□ TRW Systems	2001
□ Exelon Corporation	2001
□ Junior Achievement	2000
□ Northeast Utilities System	1999-2001
□ Cablevision Systems	1999-2000
□ The AYCO Company	1999-2000
□ Detroit Edison	1999
□ Hill and Knowlton, Inc.	1999
□ Massachusetts Bay Transportation Authority	1999
□ Niagara Mohawk Power Corporation (now National Grid)	1998-2001
□ Fidelity Security Services, Inc.	1998
□ Red Hawk Productions, Inc.	1998
□ Coopers & Lybrand (now PricewaterhouseCoopers)	1996-1997
□ Johnson & Johnson	1996-1997
□ Houghton Mifflin Company	1996
□ Long Island Lighting Company (now KeySpan Energy)	1995-1996
□ KPMG Peat Marwick (now KPMG)	1995
□ NORTEL	1994-1995
□ Textron, Inc.	1994
□ Fidelity Investments	1994
□ ABARTA, Inc.	1994
□ CBS	1994
□ Association of Government Accountants (Boston Chapter)	1994
□ Orange and Rockland Utilities, Inc. (now a Con Edison co.)	1993-1994

□ Baxter International Inc.	1993
□ General Electric Company	1993
□ Credit and Financial Development Division (Boston Chapter)	1992
□ Corning Lab Services, Inc. (a division of Corning Inc.)	1992
□ Bath Iron Works Corporation (a General Dynamics co.)	1992
□ Northrop Corporation (now Northrop Grumman Corporation)	1991
□ University of Trieste, Italy	1991
□ Inter-Church Trade and Industry Mission, Melbourne, Australia	1990
□ Arthur Andersen & Co.	1990
□ Hospital Financial Management Association	1990
□ Indianapolis Power and Light Company (an AES co.)	1989
□ Bank Five (Boston)	1989
□ The Conference Board's Community and Public Issues Council	1989
□ U.S. Congress' Office of Technology Assessment	1989
□ Glaxo Inc (now GlaxoSmithKline)	1988-1989
□ Cedarville University(now Cedarville University), OH	1988
□ Seton Hall University	1987
□ Digital Equipment Corporation (now Hewlett-Packard)	1987
□ GTE Corporation (now Verizon)	1987-1988
□ NYNEX Corporation (now Verizon)	1986-1987
□ AlliedSignal Corporation (now Honeywell)	1985
□ Valdosta State College, GA	1983
□ University of Maryland	1982-1983
□ Massachusetts Institute of Technology	1982
□ National Endowment for the Humanities	1981-1982

EXPERT WITNESS IN LITIGATION

1992 to date

Dr. Hoffman has consulted for over 50 law firms as an expert witness in business ethics. He has given advice, expert reports, depositions and trial testimony in numerous cases covering such areas as product liability, intellectual property rights, contract violation, fair practices, fraud, antitrust, wrongful discharge, tortious interference, violation of fiduciary responsibility, and conspiracy.

Law firm clients include:

- Allan Kanner & Associates: New Orleans, LA
- Andrews Kurth, L.L.P.: Austin, TX
- Armbrust Brown & Davis: Austin, TX
- Arnold & Itkin, L.L.P.: Honolulu, HI
- Bernadette Sargeant, Attorney at Law: Washington, DC
- Bingham McCutchen: San Francisco, CA
- Briggs & Morgan: St. Paul, MN
- Cozen O'Connor: Philadelphia, PA
- Davis Levin Livingston Grande: Honolulu, HI
- Dechert Price & Rhoads: Philadelphia, PA
- DiMuro, Ginsberg & Lieberman: Alexandria, VA

- Dorsey & Whitney: Minneapolis, MN
- Federal Express Corporation Litigation Department: Memphis, TN
- Ferrara Rossetti & DeVoto: Cherry Hill, NJ
- Fox, Rothschild, O'Brien & Frankel: Philadelphia, PA
- Frank & Rosen: Philadelphia, PA
- Gallagher & Kennedy: Phoenix, AZ
- George & Donaldson: Austin, TX
- Gignac, Sutts: Windsor, Ontario
- Glast, Phillips & Murray: Dallas, TX
- Golden & Fonte: Metairie, LA
- Hassard, Bennington, Rogers & Huber: San Francisco, CA
- Holland & Hart: Boulder, CO
- The Law Office of James L. Holman: Tacoma, WA
- James, McElroy & Diehl: Charlotte, NC
- Johnson · Flora: Seattle, WA
- Kasowitz, Benson, Torres: New York, NY
- Koff, Wendolowski, Ferguson & Mangan: Wilkes-Barre, PA
- Langdon & Emison: Lexington, MO
- Latham & Watkins: Chicago, IL
- Lerach Coughlin Stoia Geller Rudman & Robbins: San Diego, CA
- Levy & Droney: Farmington, CT
- Maples and Lomax: Pascagoula, MI
- Mehlman & Lax: Baltimore, MD
- Milberg Weiss Bershad Hynes & Lerach: San Diego, CA
- Morgan, Lewis & Bockius: Philadelphia, PA
- Motley Rice: Charleston, SC
- Ness, Motley, Loadholt, Richardson & Poole (now Motley Rice): Charleston, SC
- Nolan Law Group: Chicago, IL
- Pardo & Gainsburg: Miami, FL
- Parrish, Bailey & Myers: Orlando, FL
- Perry & Haas: Corpus Christi, TX
- Phillips & Prikryl: Austin, TX
- The Powell Law Group: West Hazelton, PA
- Provost & Umphrey: Beaumont, TX
- Rangel Law Firm: Corpus Christi, TX
- Ranier, Gayle & Elliot: Lake Charles, LA
- Robinson, Calcagnie & Robinson: Newport Beach, CA
- Rogers, Joseph, O'Donnell & Quinn: San Francisco, CA
- Rose Law Firm: Little Rock, AR
- Rose & DeJong: Brookfield, WI
- Law Offices of Sheldon J. Schlesinger: Fort Lauderdale, FL
- Stradley Ronon Stevens & Young: Philadelphia, PA
- Temple Law Firm: Raleigh, NC
- Law Office of John Wall: Boston, MA
- Weil, Gotshal & Manges: New York, NY
- Welebir, McCune & Jure: Redlands, CA
- White & Case: Washington, DC

- William Bailey: Houston, TX
- Winthrop & Weinstine: Minneapolis, MN

EDITORIAL AND ADVISORY BOARDS

- International Advisory Panel, Forum of Ethical Leadership, The Conference Board, 2007
- International Advisory Council, International Center for Corporate Accountability, 2006-present
- Advisory Board, Ethics Resource Center Fellows Program, 1999-2006
- Editorial Board, Business and Society Review, 1998-present
- Board of Editors, Integrity, the quarterly newsletter for KPMG's Business Ethics Institute, 1996-2000
- Advisory Board, Institute of International Business Ethics at Thunderbird, the American Graduate School of International Management, 1995-2000
- Editorial Board, Business Ethics Quarterly, 1990-present
- Board of Editors, International Journal of Value-Based Management, 1990-2002
- Editorial Board, Instituto Empresa y Humanismo, 2003-present
- Board of Editors, Global Focus: An International Journal of Business, Economics, and Social Policy, 1987-2001
- Board of Advisors, Business Ethics, 1987-1996
- Board of Editors, Journal of Business Ethics, 1981-1996
- Advisory Board, United States Sentencing Commission, 1994-1995
- Advisory Board, "The Transnational Corporation in a Host Country: Policy and Practice in the Developing World," a research study directed by the Council on Economic Priorities and the New Consumer, 1993-1994
- International Advisory Committee for the Masters of Business in International Management, coordinated by the Royal Melbourne Institute of Technology, Melbourne, Australia, 1991
- Advisory Board, Project on Integrating Ethics into the Teaching of Business in Ohio, funded by The Cleveland Foundation, John Carroll University, 1989-1990
- Advisory Board, NEH-funded Program in Ethics Education, Marquette University Center for Ethics Studies, 1988-1989

PROFESSIONAL ASSOCIATIONS

- Association of Practical and Professional Ethics
- Ethics & Compliance Officer Association
- European Business Ethics Network
- International Society of Business, Economics, and Ethics
- International Society for Environmental Ethics
- Italian Business Ethics Network
- Society of Corporate Compliance and Ethics
- Society for Business Ethics

LECTURES AND CONFERENCE PANELS

- ❑ Bentley Global Business Ethics Symposium and Workshop, Bentley University, Waltham, MA (moderator & speaker), 2012
- ❑ Healthcare Group Purchasing Industry Initiative Forum, Washington, DC, (panelist), 2012
- ❑ Ethics Practitioners' Association of Canada, Ottawa, Canada, (keynote speaker), 2011
- ❑ Healthcare Group Purchasing Industry Initiative, Washington, DC, (panelist), 2011
- ❑ Universidad Politécnica De Valencia, Valencia, Spain (invited speaker), 2010
- ❑ 23rd Annual European Business Ethics Conference, Trento, Italy (presenter), 2010
- ❑ Bentley Global Business Ethics Symposium and Workshop, Bentley University, Waltham, MA (moderator & presenter), 2010
- ❑ Loyola University of Chicago, (invited speaker), 2010
- ❑ Rochester Area Business Ethics Awards, Rochester, NY (keynote speaker), 2008
- ❑ St. John Fisher College, Rochester, NY (invited speaker), 2008
- ❑ The South Ferry Church Lecture Series, Narragansett, RI (keynote speaker), 2008
- ❑ Fifteenth IESE International Symposium on Ethics, Business and Society, Barcelona, Spain (plenary speaker), 2008
- ❑ Seventeenth Annual Meeting of the Association of Practical and Professional Ethics, San Antonio (moderator), 2008
- ❑ ICT, Transparency and Social Responsibility Conference, Lisbon, Portugal (keynote speaker), 2007
- ❑ National Alliance for Corporate Ethics Forum, Bogota, Columbia (keynote speaker), 2007
- ❑ Twentieth Annual European Business Ethics Conference, Leuven, Belgium (plenary speaker), 2007
- ❑ Fourth Annual Forum on Business Ethics and Corporate Social Responsibility in a Global Economy, Milan, Italy (keynote speaker), 2007
- ❑ Bentley Global Business Ethics Symposium and Workshop, Universidad Pontificia Comillas, Madrid, Spain (moderator & presenter), 2007
- ❑ The Ethical Society of Boston (keynote speaker), 2007
- ❑ University of Texas at San Antonio (invited lecturer), 2007
- ❑ San Antonio Business Ethics Awards, (keynote speaker), 2007
- ❑ Fourth TransAtlantic Business Ethics Conference, Wharton Business School, Philadelphia (invited speaker), 2006
- ❑ Bentley Global Business Ethics Symposium and Workshop, Bentley University, Waltham, MA (moderator & presenter), 2006
- ❑ Ethics and Compliance Conference, The Conference Board, New York City (invited panel speaker), 2006
- ❑ LRN, The Knowledge Forum, Santa Monica (invited speaker/moderator), 2006
- ❑ Society for Business Ethics Annual Meeting, Hawaii (moderator), 2005
- ❑ Bentley Global Business Ethics Symposium, Bentley University, Waltham, MA (moderator), 2005
- ❑ Aerospace General Counsels' Group, Boston, MA (invited speaker), 2005

- ❑ Boston Society of Financial Service Professionals Ethics Symposium, Newton, MA (invited speaker), 2005
- ❑ The Legal Knowledge Company, The Knowledge Forum, Santa Monica (invited speaker), 2005
- ❑ Ethics Research Center, Fellows Meeting, Washington, DC (panel moderator), 2005
- ❑ Association of Management Consulting Firms, New York (invited lecturer), 2004
- ❑ University of Buffalo School of Business, Buffalo (invited lecturer), 2004
- ❑ Ethics Officer Association Annual Conference, Scottsdale, Arizona (presenter), 2004
- ❑ University of Pretoria, taught "International Business Ethics" online using Centra software (guest lecturer), 2004
- ❑ Conference Board Conference, New York (panel moderator), 2004
- ❑ International Center for Corporate Accountability, New York City (panel moderator), 2004
- ❑ Ethics Officer Association/Sponsoring Partner Forum, Colorado Springs (session consultant), 2004
- ❑ Avid Technologies, Danvers, Massachusetts (keynote speaker), 2004
- ❑ Society for Business Ethics and the Ethics Officer Association, Practitioner-Scholar Pre-Conference Session, Seattle (panel presenter), 2003
- ❑ Employment Law Alliance, Global Employer Conference, Montreal (keynote speaker), 2003
- ❑ New Mexico Business and Ethics Award, Samaritan Counseling Center, Albuquerque, New Mexico, (keynote speaker), 2003
- ❑ Investment Management Consultants Association, Scottsdale, Arizona (keynote speaker), 2003
- ❑ National Association of Rural Electric Cooperatives, Nashville (invited lecturer), 2003
- ❑ Tenth Annual Ethics Officer Association Conference, Boston (panel moderator), 2002
- ❑ Transatlantic Business Ethics Forum, Georgetown University, Washington, D.C. (discussion leader), 2004
- ❑ Society for Business Ethics Annual Meeting, Denver (moderator), 2002
- ❑ Loyola Marymount University, Los Angeles (invited lecturer), 2001
- ❑ Ninth Annual Ethics Officer Association Conference, Nashville (panel moderator and presenter), 2001
- ❑ The New England Medical Center, Board of Directors Meeting (invited presenter), Boston, 2001
- ❑ Ethics Officer Association/Sponsoring Partner Forum, Naples, Florida (panel presenter), 2001
- ❑ The Boston Area Alumni Chapter of Beta Gamma Sigma, Inc., Boston (keynote speaker), 2001
- ❑ The Forum on Ethical Leadership sponsored by The American College, Rancho Mirage, California (invited discussion participant), 2001
- ❑ The Investment Management Lyceum Forum Series sponsored by PricewaterhouseCoopers, Boston (invited panelist), 2000

- ❑ The First Transatlantic Business Ethics Summit, Budapest, Hungary (invited presenter), 2000
- ❑ Thirteenth Annual European Business Ethics Network Conference, Cambridge, England (presenter), 2000
- ❑ The Conference Board Business Ethics Conference, New York City (presenter), 2000
- ❑ Institute of Internal Auditors, Ocean State Chapter, Providence (keynote speaker), 2000
- ❑ Canadian Business Ethics Summit in Toronto (keynote address), 1999
- ❑ Society for Business Ethics Annual Meeting in Chicago (respondent to keynote address), 1999
- ❑ Fifth Annual International Conference Promoting Business Ethics, sponsored by the Vincentian Universities in the U.S., held at DePaul University (panel participant), 1998
- ❑ Sixth Annual Ethics Officer Association Conference in New Orleans (panel moderator), 1998
- ❑ Institute of Internal Auditors, Baltimore (invited panelist on business ethics), 1998
- ❑ Boston Better Business Bureau (keynote speaker), 1998
- ❑ Twentieth World Congress of Philosophy, panel session on Ethics, Human Rights and International Business, Boston, 1998
- ❑ American Society of Association Executives, Washington D.C. (invited roundtable discussion participant), 1998
- ❑ Zicklin Center for Business Ethics Conference on Ethical Issues in Financial Services at The Wharton School, University of Pennsylvania (moderator, presenter), 1998
- ❑ The Conference Board Business Ethics Conference, New York City (presenter), 1998
- ❑ The New England Development Research Association (invited panelist on ethics), 1998
- ❑ The Senior Academy at The Harvard Club of Boston (invited speaker on business ethics), 1997
- ❑ Fifth Annual Ethics Officer Association Conference in San Antonio (plenary panel moderator and participant), 1997
- ❑ Tenth Annual European Business Ethics Network Conference in Prague, Czech Republic (keynote speaker), 1997
- ❑ Society for Business Ethics Annual Conference in Boston (moderator), 1997
- ❑ American Institute for CPCU Business Ethics Symposium at the University of Insurance, New York City (invited speaker), 1996
- ❑ Fourth Annual Ethics Officer Association Conference in Seattle (Skill Enhancement Course, lecturer on "Ethical Reasoning" and plenary panel participant), 1996
- ❑ Society for Business Ethics Annual Conference in Quebec City (moderator), 1996
- ❑ First World Congress of Business, Economics and Ethics, Tokyo, Japan (invited speaker), 1996
- ❑ Tokyo Special Conference on Business Ethics, Tokyo, Japan, supported by the Ministry of Foreign Affairs, the Ministry of International Trade Industry, the Ministry of Education, Japan Federation of Economic Organizations, and Japan Federation of Employers Associations (invited speaker), 1996

- ❑ Ethikforum Euregio Bodensee, Konstanz, Germany (invited speaker), 1996
- ❑ The Conference Board Business Ethics Conference, New York City (moderator), 1996
- ❑ Association of Practical and Professional Ethics Fifth Annual Conference in St. Louis (session organizer and session chair), 1996
- ❑ University of Louisville University of Business and Public Administration Annual Business Luncheon (keynote address), 1995
- ❑ Ethics Officer Association Third Annual Conference, Toronto (speaker and moderator), 1995
- ❑ Society for Business Ethics Annual Conference, Vancouver (invited speaker and session chair), 1995
- ❑ U.S. Sentencing Commission Conference, "Corporate Crime in America: Strengthening the Good Citizen Corporation", Washington, D.C. (invited speaker), 1995
- ❑ The Conference Board Business Ethics Conference, New York City (moderator), 1995
- ❑ Ethics Officer Association Second Annual Conference, Dallas (invited presenter), 1994
- ❑ NOVA Southeastern University, Scottsdale, AZ (keynote lecture on business ethics in the Programs for Higher Education Summer Institute), 1994
- ❑ Lynchburg University(Gifford Lecturer), 1994
- ❑ The Conference Board Sixth Annual Business Ethics Conference, New York City (moderator), 1994
- ❑ Ethics Officer Association/Sponsoring Partner Forum in San Francisco (invited panelist), 1994
- ❑ John Carroll University, Cleveland (keynote lecturer in a symposium on business ethics), 1994
- ❑ Ethics Officer Association Annual Conference (invited speaker), 1993
- ❑ Sixth European Business Ethics Conference, organized by the European Business Ethics Network in Oslo, Norway (moderator), 1993
- ❑ Kellogg National Fellowship Program, Conference on Corporate Social Responsibility and Leadership (keynote address), 1993
- ❑ American Accounting Association, Northeast Region, Session on "Is the Professional Code of Conduct Ethical?", Providence (invited presenter), 1993
- ❑ University of Wales in Lampeter, Wales, Conference on Business Ethics (invited lecturer), 1993
- ❑ California State University, Long Beach (Fourth Annual National Conference on Ethics in America), (invited presenter), 1993
- ❑ University of Arkansas, Little Rock (Winthrop Rockefeller Distinguished Lecturer), 1992
- ❑ Boston College, Chestnut Hill, MA (guest lecturer), 1992
- ❑ Saint Louis University Conference on Market Enforcement of Environmental Ethics (keynote address), 1992
- ❑ University of Central Arkansas (Conference on the Ethical Responsibilities of Business) (keynote address), 1992
- ❑ University of Notre Dame (guest lecturer), 1991

- ❑ Gordon University Conference on Building Corporate Ethical Cultures (invited lecturer), 1991
- ❑ University of Wales in Swansea, Wales (invited lecturer), 1991
- ❑ University of South Carolina, Costal (guest lecturer), 1991
- ❑ Lafayette College, Carlisle, PA (guest lecturer), 1991
- ❑ Third European Business Ethics Conference, organized by the European Business Ethics Network in Milan, Italy (moderator), 1990
- ❑ Society for Business Ethics Annual Conference in San Francisco (presidential address), 1990
- ❑ Royal Melbourne Institute of Technology in conjunction with the Co-Operative Education Foundation and Association of Graduate Employers in Melbourne, Australia (public address), 1990
- ❑ Society for Business Ethics at the American Philosophical Association Eastern Division Meetings (chair), 1989
- ❑ Second European Business Ethics Conference, organized by the European Business Ethics Network in Barcelona, Spain, (speaker), 1989
- ❑ Transylvania University, Lexington, KY (keynote address for the Alumni Association), 1989
- ❑ Ruffin Lectures, Olsson Center for Applied Ethics, The Darden School, The University of Virginia (respondent), 1989
- ❑ National Association of Accountants, (speaker), 1989
- ❑ Society for Business Ethics at The American Philosophical Association Eastern Division Meetings (moderator), 1988
- ❑ First Italian Business Ethics Conference, organized by Prospecta in Milan, Italy (keynote address from the United States), 1988
- ❑ Society for Business Ethics at the American Philosophical Association Eastern Division Meetings (moderator and organizer), 1988
- ❑ Ulster County Community College, Stone Ridge, NY (invited lecturer), 1988
- ❑ New England Development Research Association (keynote address for the Ethics in Development Research Symposium), 1987
- ❑ Nichols College, Dudley, MA, Institute for American Values Lecture Series (invited lecturer), 1987
- ❑ Westbrook University Crosley Lecture on Ethics in Business, Centerville, OH (invited lecturer), 1987
- ❑ Boston University (Facing History and Ourselves Conference), (invited lecturer), 1986
- ❑ Hampden-Sydney College, VA (Business Ethics Lecture Series), (invited lecturer), 1985
- ❑ DePaul University, Second Annual Conference on Business Ethics of the Society for Business Ethics, Chicago (keynote address), 1984
- ❑ Tufts University, Medford, MA, Conference on Economics, Justice and the Clergy, sponsored by the Lincoln Filene Center for Citizenship and Public Affairs (speaker), 1983
- ❑ SUNY at Geneseo, NY (Sixteenth Conference of Value Inquiry), (plenary address), 1983
- ❑ Bryant University(invited lecturer), 1983

- ❑ The Hastings Center, Workshop on Business and Professional Ethics at Harvard University, (speaker), 1982
- ❑ American Philosophical Association (Society for Business Ethics), (speaker), 1981
- ❑ American Philosophical Association, (Business Ethics Workshop), (speaker), 1980
- ❑ Energy Fair and Symposium, Northboro, MA (sponsored by The Massachusetts Council for Humanities and Public Policy), (speaker), 1979
- ❑ University of Delaware, Newark, Ethics and Economics Conference (invited speaker), 1979
- ❑ Northeast Institute for Decision Sciences, Ethics and Decision-Making Panel (invited speaker), 1979
- ❑ The Hastings Center, NY, Workshop on Applied Ethics (invited speaker), 1979
- ❑ University of Florida, Gainesville (invited lecturer), 1978
- ❑ Andover Newton Theological School, Newton, MA (invited lecturer), 1978
- ❑ Loyola University of Chicago, Mellon Foundation Business Ethics Series, (speaker), 1978
- ❑ SUNY at Geneseo, NY, (Twelfth Conference on Value Inquiry), (speaker), 1978
- ❑ The Ethical Cultural Society of Boston (invited lecturer), 1977
- ❑ Susquehanna University, Selinsgrove, PA (invited lecturer), 1976
- ❑ Lyndon State College, Lyndonville, VT, Northern New England Philosophical Association Meetings (paper presenter), 1975
- ❑ Case Western Reserve University, Cleveland, NEH Seminar on Poetry and Philosophy (participant), 1974
- ❑ Edinboro State College, Tri-State Philosophical Association Meetings (paper presenter), 1974
- ❑ Transylvania University, Lexington, KY, Marshall Lecture Series (invited presenter), 1974
- ❑ John Carroll University, Cleveland, OH, Philosophical Association Meetings (paper presenter), 1973
- ❑ Hiram College, Hiram, OH, Philosophy Society (presenter), 1971

PUBLICATIONS

BOOKS

- ❑ Ethics Matters: How to Implement Values-Driven Management, co-authored. Waltham, Massachusetts: Center for Business Ethics at Bentley College, 2000. With a Japanese edition, 2001, and a Chinese edition, 2005.
- ❑ Business Ethics: Readings and Cases in Corporate Morality, co-edited. McGraw-Hill, 1984, 1990, 1995, 2001. Wiley Blackwell, 5th edition forthcoming.
- ❑ The Ethics of Accounting and Finance: Trust, Responsibility, and Control, co-edited. Westport, Connecticut: Greenwood Press, 1996.
- ❑ The Ethical Edge: Tales of Organizations That Have Faced Moral Crises, co-authored. New York: MasterMedia, 1995.

- Emerging Global Business Ethics, co-edited. Westport, Connecticut: Greenwood Press, 1994.
- Business, Ethics, and the Environment: The Public Policy Debate, co-edited. Westport, Connecticut: Greenwood Press, 1990.
- The Corporation, Ethics, and the Environment, co-edited. Westport, Connecticut: Greenwood Press, 1990.
- The Ethics of Organizational Transformation: Mergers, Takeovers, and Corporate Restructuring, co-edited. Westport, CT: Greenwood Press, 1989.
- Ethics and the Multinational Enterprise, co-edited. Washington, DC: University Press of America, 1986.
- Corporate Governance and Institutionalizing Ethics, co-edited. Lexington, Massachusetts: Lexington Books, 1984.
- Readings in Business and Professional Ethics: Course Guide and two volumes of companion Readings, co-edited. University of Maryland University College, The Open University, 1983.
- Ethics and the Management of Computer Technology, co-edited. Cambridge, Massachusetts: Oelgeschlager, Gunn & Hain, Inc., 1982.
- The Work Ethic in Business, co-edited. Cambridge, Massachusetts: Oelgeschlager, Gunn & Hain, Inc., 1981.
- Power and Responsibility in the American Business System, edited. Washington, DC: University Press of America, 1979.
- Kant's Theory of Freedom: A Metaphysical Inquiry. Washington, DC: University Press of America, 1978.
- Business Values and Social Justice, edited. Bentley College, Waltham, Massachusetts: The Center for Business Ethics, 1977.

ARTICLES

- "The Corporate Ethics Officer Redux: Strengthening Organizational Governance," co-authored, Diary of Alpha Kappa Psi, (Spring, 2012).
- "Risk," co-authored, Encyclopedia of Management, 2nd edition, (forthcoming 2012).

- “Transforming Faith in Corporate Capitalism through Business Ethics,” co-authored, Journal of Business, Spirituality and Religion, (forthcoming, 2012).
- “Ethics Officers,” co-authored, a chapter in Handbuch der Wirtschaftsethik, edited by Michael S. Aesländer (Stuttgart: Metzler Verlag, 2011).
- “Rethinking the Concept of Sustainability,” co-authored, Business and Society Review (Summer 2011).
- “Can Corporate Capitalism be Redeemed? Business Ethics and the Search for a Renewed Faith in Work,” co-authored, Philosophical Faith and the Future of Humanity, edited by Helmut Wantischer, Alan Olson, and Gregory Walters (Springer, 2011).
- “Repositioning the Corporate Ethics Officer,” Business Ethics Quarterly, Vol. 20, No. 4 (October, 2010).
- “A Business Ethics Theory of Whistleblowing: Responding to the \$1 Trillion Question,” co-authored, Whistleblowing: In Defense of Proper Action, edited by M. Arszulowicz and W. Gasparski, for Praxiology: The International Annual of Practical Philosophy and Methodology, Vol. 18 (Transaction Publisher, September, 2010).
- “International Business, Human Rights and Moral Complicity: A Call for a Covenant on the Universal Rights and Duties of Business,” co-authored, Business and Society Review, (Winter, 2009).
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- ❑ "Corporate Responsibility: Property and Liability," co-authored, Ethical Theory and Business, edited by Beauchamp and Bowie (Prentice-Hall, 1979), and in Human Values and Economic Activity: Proceedings of the Twelfth Conference on Value Inquiry, edited by Wilbur (SUNY at Geneseo, 1978). Reprinted in Property: Cases, Concepts, Critiques, edited by Becker and Kipnis (Prentice-Hall, 1984), and in Business Ethics: Readings and Cases in Corporate Morality, edited by Hoffman and Moore (McGraw-Hill, 1984, 1990).
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- ❑ "An Interpretation of Kant's Solution to the Third Antinomy," The Southern Journal of Philosophy, Vol. XIII, #2 (Summer, 1975).
- ❑ "An Interpretation of Kant's Causal Determinism," Idealistic Studies, a special Kant issue, Vol. V, #2 (May, 1975).
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FEATURE INTERVIEWS

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- “Trust Across America,” on-line radio, Voice America Network (August, 2011).
- “A Closer Look at Business Ethics and Social Advertising,” Business and the Environment: Global News & Analysis (June, 2008).
- “Urging Firms to Journey with a Moral Compass,” in The Boston Globe (January, 2008).
- “More Power to the Managers of Ethics,” in Corriere Della Sera (September, 2007).
- “Can Business Ethics be Taught?” in The Christian Science Monitor (March, 2007).
- “The Ethics Discussion: How to Approach Clients,” in Consultant News (January, 2007).
- “Creating an Ethical Corporate Culture,” in Consultant News (December, 2006).
- “Police Thysself,” in Modern Healthcare (October, 2006).
- “HP case likely to spur corporate change,” in The Boston Globe (October, 2006).
- “The Evolving Position of Ethics Officer,” in Ethikos (July/August, 2006).
- “Has Compliance Killed Ethics?” in Ethikos (July/August, 2006).
- “Building an Ethical Organization,” in Executive Highlights (Summer, 2006).
- “Theory & Practice: What Would You Do? Ethics Courses Get Context; Beyond Checking Boxes, Some Firms Start Talking About Handling Gray Areas,” in The Wall Street Journal (June, 2006).
- “Enesco CEO in ‘Relationship’ with Consultant,” Crain’s Chicago Business (February, 2006); “Enesco Amends Code after CEO discloses relationship,” in Crain’s Chicago Business (February, 2006).
- “L’affaire Boeing troubling,” in The Seattle Times (March, 2005).

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- ❑ “Crazy for You,” in Boston.Com, Business (February, 2005).
- ❑ “Corporate ‘idiots’,” in Seacoast Online, (January 24, 2005).
- ❑ “Spreading the Ethical Word,” in The Information Management Journal (July/August, 2002).
- ❑ “Ethics Codes Can Minimize Risky Business,” in Best Practices in Emergency Services (July, 2002).
- ❑ “Wall Street Scandals Rocking Investors,” in New York Daily News, special report (Sunday, June 30, 2002).
- ❑ “Corporate Ethics: Right Makes Might,” in Business Week Online (April 11, 2002).
- ❑ “Ethics: Area Business Schools are not Rushing to Add Courses on Ethical Behavior as a Result of the Enron Scandal,” in Providence Sunday Journal (April 7, 2002).
- ❑ “Did Frayed Labor Relations Lead to Flawed Tires?” in Ethikos (March/April, 2002).
- ❑ “I-Spy: Getting the Lowdown on Your Competition is Just a Few Clicks Away,” in The Wall Street Journal (January 14, 2002).
- ❑ “Doing the Right Thing,” in the Metrowest Daily News (April 9, 2001).
- ❑ “Do You Need an Ethics Officer?” in The Industry Standard (July 17, 2000).
- ❑ “Cheating, Lying, Stealing: Technology Makes It Easier; Get Used To It,” in Smart Business for the New Economy (June, 2000).
- ❑ “The Ethical Employee: How to Do the Right Thing in Business,” in Part Two of The Special Report by the National Institute of Business Management (1999).
- ❑ “Talking About Ethics,” a two-part interview in Association Management: The Magazine of the American Society of Association Executives (March and April, 1999).
- ❑ “The Ethical Employee: How to Do the Right Thing in Business,” in Part One of The Special Report by the National Institute of Business Management (1999).
- ❑ “50% of Your Employees are Lying, Cheating & Stealing,” in Workforce: The Business Magazine for Leaders in Human Resources (October, 1997).
- ❑ “On the Right Side,” in World Business (January / February, 1997).

- "What is Business Ethics," in Business Abuse Solutions (Fall, 1996).
- "Foul Play," in Entrepreneur (September, 1996).
- "Who Are These Ethics Experts Anyway?" in Business Ethics Magazine (March/April, 1996).
- "Ethics: Bentley Offers Nation's 1st MBA in Business Morals," in Middlesex News (November 16, 1995).
- "1-800-SNITCH," in Across the Board: The Conference Board Magazine (September, 1995).
- "Serious About Its Code of Ethics," in HR Magazine (September, 1994).
- "The Curse of Whistle-Blowing," in The Wall Street Journal (March 14, 1994).
- "Ethicists: Gurus of the 90's," in The National Law Journal (January 24, 1994).
- "High Explosives: Ten Ethical Landmines to Avoid in 1994," in Business Ethics Magazine (January/February, 1994).
- "The New Corporate Watchdogs," in Working Woman (January, 1994).
- "Doing What's Right with Ethics Officers," an interview with Carol Kleiman. The Chicago Tribune (December 5, 1993).
- "Do Your Employees Answer to a Higher Authority?" in the Journal of Business Strategy (September/October, 1993).
- "Making Business Ethics Official," in The President (September, 1993).
- "Beyond Compliance: Ethics, Business and the Age of Accountability," in Ethics: Easier Said Than Done (July 22, 1993).
- "NAFTA: Economic Boon or Ethical Boondoggle?" in Business Ethics Magazine (March/April, 1993).
- "The Study of Business Ethics: It All Began at Bentley," in The University Choice Report (January, 1993).
- "Bringing Ethics to the Workplace," in The Fulton Review: The Wallace E. Carroll School of Management, Boston University (Winter, 1991-92).
- "A New Emphasis on Ethics is Catching on in Business," in Investor's Business Daily (October 10, 1991).

- ❑ "Ethics Policy Can Help Medical Records Decisions," in Medical Records Briefing (November, 1990).
- ❑ "Did the '80s Kill Business Ethics?" in Today's Investor (January 12, 1990).
- ❑ "Ethicist Urges Businesses to Try on 'Moral Glasses'," in the Boston Business Journal (June 12, 1989).
- ❑ "Soul Searching," in the Public Relations Journal (October, 1987).
- ❑ "Is Ethics Good Business?" in Personnel Administrator (February, 1987).
- ❑ "Insider Psychology," in The Boston Globe (February 25, 1987).
- ❑ "When Corporate Ethics Unravel", in the Bell Atlantic Magazine, Vol. 3, #4 (1986).
- ❑ "Doing Business Ethically," an interview with Peter Behr in The Washington Post (October 10, 1985).

AWARDS

- ❑ Central and European Management Association (CEEMAN) Champion's Award for Responsible Management Education, 2011.
- ❑ Lifetime Achievement Award for Career of Outstanding Service to the Field of Business Ethics, from the Society for Business Ethics, 2011.
- ❑ Lifetime Achievement Award for Contributions to the Integrity and Growth of the Corporate Compliance Profession, from the Society for Corporate Compliance and Ethics, 2009.
- ❑ Humanist of the Year Award, presented by The Ethical Society of Boston, 2007.
- ❑ The Bentley University Award for Excellence in Research, 1989.

Other

- ❑ Healthcare Group Purchasing Industry Initiative, Advisory Council (July 1, 2010 to present).
- ❑ Reactors' Panel member to the Best Practices Forum of the Healthcare Group Purchasing Industry Initiative (2010).

- ❑ Series Editor (with Bob Frederick), Foundations of Business Ethics: includes among others Ethics in Finance by John Boatright; Ethics and Information Technology by Richard De George; Management Ethics by Norman Bowie; Employee Rights by Pat Werhane; and Accounting Ethics by Ron Duska (Blackwell Publishers, ongoing project).
- ❑ Outside independent member of Mitre Corporation's Institutional Review Board (2005-present).
- ❑ Member of the Advisory Board, Center for Ethics and Business, Loyola Marymount University, Los Angeles, CA (2004-present).
- ❑ Senior Ethics Advisor and co-contributor of web-based business ethics courses for corporate employees for LRN: The Legal Knowledge Company, Los Angeles, CA (2000-2006).
- ❑ Advisor to the Board, Ethics Officer Association (1997 – 2006).
- ❑ Senior Fellow (1997-present) and member of the Advisory Board (1997-2006), Ethics Resource Center Fellows Program, Washington, D.C.
- ❑ Member of the Global Ethics Working Group, The Conference Board (1997- 2000).
- ❑ Member, Panel of Judges, American Business Ethics Award (1998).
- ❑ Member, Board of Directors, Ethics Officer Association (1995–1997).
- ❑ Member of the faculty team of the executive education course Managing Ethics in Organizations co-sponsored by the Ethics Officer Association and the Center for Business Ethics, (1996-present).
- ❑ Executive Director, Ethics Officer Association (1991-1995). Organized the first conference for corporate ethics officers and assisted in the founding of the Ethics Officer Association.
- ❑ Guest Editor for the Moral Education Forum, Vol. 16, #4 (Winter, 1991): An issue specially devoted to the teaching of business ethics.
- ❑ Chairman, Department of Philosophy, Bentley University (1974-1991).
- ❑ Guest Editor for the section "International Symposium on Business Ethics" in the Journal for Business Ethics, Vol. 9, #7 (July, 1990).
- ❑ Invited Visiting Fellow, Royal Melbourne Institute of Technology, Melbourne, Australia (Summer, 1990). Presented several lectures and consultations on business ethics.

- Invited lecturer, University of Trieste, Italy (1992).
- President, Society for Business Ethics (1989); Executive Committee (1987-1989); Founding Member.
- Chairperson, 1989 Annual Conference of the Society for Business Ethics, Washington, D.C. (1989).
- Guest Editor for the Journal of Business Ethics, Vol. 1, # 2 (May, 1982): An issue specially devoted to the Center for Business Ethics.
- Member, Newton Kennedy Memorial Commission (1988-89).
- Member, Board of Directors, Neighborhood Club (1984-1989); President (1984-1986).
- Member, Board of Directors, Willow Dell Historical Association (2002-present).
- Book review consultant for many publishers including Prentice-Hall, McGraw-Hill, Harper & Row, Wiley, University of Notre Dame Press, University of Massachusetts Press, Macmillan, etc.
- Interviewed by the broadcast media such as National Public Radio (for example, "Talk of the Nation" and "Connections"), "To the Point" on Public Radio International, Voice of America, "Nightly Business Report" on PBS, New England Cable News, "Management Today" on CNBC, and ABC Radio (WKGO).
- Quoted on business ethics in numerous newspapers and magazines including Across the Board, American Medical News, Association Management, Banker and Tradesman, Beyond Computing, Boston Business Journal, Boston Globe, Boston Herald, Boston Magazine, Business Month, Business Week, Chicago Sun Times, Chicago Tribune, Christian Science Monitor, CIO Enterprise, Cleveland Plain Dealer, Financial World, HR Magazine, Incentive Marketing, Industry Week, Industry, The Industry Standard, Investor's Business Daily, Journal of Business Strategy, Kansas City Star, Los Angeles Times, Management Review, Milwaukee Journal, Nation's Business, National Law Journal, New England Business, New York, New York Times, Newsday, Newsweek, Personnel Administrator, Personnel Journal, Personnel Magazine, Philadelphia Inquirer, The President, Providence Journal, Public Relations Journal, San Francisco Chronicle, Today's Investor, U.S. News and World Report, USA Today, Wall Street Journal, Washington Post, Workforce, Working Woman, etc.